

Election Activism: Who is The Dogwood Initiative & Who Funds It?



Vivian Krause
December 7, 2017

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**“Dogwood was B.C.’s response to valley-by-valley forest battles.
But it was never an enviro group.”**

**- Will Horter
Executive Director
The Dogwood Initiative**

Outline

This document addresses these questions:

- **Who is The Dogwood Initiative & what is its agenda?**
- **How does Dogwood influence elections?**
- **Who funds Dogwood – *and why?***

The questions addressed here were posed to The Dogwood Initiative in September of 2017. Dogwood's response is on page 54.

Information about Dogwood's U.S. funding begins on page 50. Additional info on page 55 onwards. Information about Dogwood's funding from Canadian registered charities begins on page 85.

Summary

The Dogwood Initiative is a non-profit organization that campaigns against coal and also plays a lead role in the anti-pipeline, Tar Sands Campaign. Created by the Rockefeller Brothers Fund, The Tides Foundation and other U.S. foundations, The Tar Sands Campaign aims to sabotage the Canadian oil industry by undermining investor confidence and “land-locking” oil sands crude within North America so that it cannot reach overseas markets where it could fetch a higher price per barrel.¹ U.S. foundations that support this campaign have paid Dogwood at least \$2.7 million (2008 - 2016).

Dogwood runs get-the-vote-out campaigns in municipal, provincial and federal elections in order to elect candidates and political parties who oppose pipelines and more broadly, to defeat any politician or political party who supports the Canadian oil & gas industry.

Dogwood claims to have helped elect seven mayors during the 2014 municipal elections in B.C. Dogwood also claims to have helped to defeat eight Conservative incumbents in the 2015 federal election. In B.C.’s 2017 provincial election, Dogwood helped to make “corporate cash” a central issue and got voters to the polls in key ridings, especially in Vancouver. It follows that one of the many factors in election outcomes in Canada is a U.S.-funded campaign to keep Canada over a barrel.

For 2016/2017, Dogwood’s total revenue was \$1.6 million, up four-fold since 2010. According to the analysis presented here, funding from U.S. foundations accounted for roughly 15% of Dogwood’s total revenue for 2016. With 260,000 supporters, most of whom are Canadian, Dogwood has come to the point that with or without U.S. funding, Dogwood can influence elections at all levels of government.

¹ Source: <https://corpethics.org/the-tar-sands-campaign/>

Who is Dogwood?



Dogwood is digital, young, urban, fun and political.



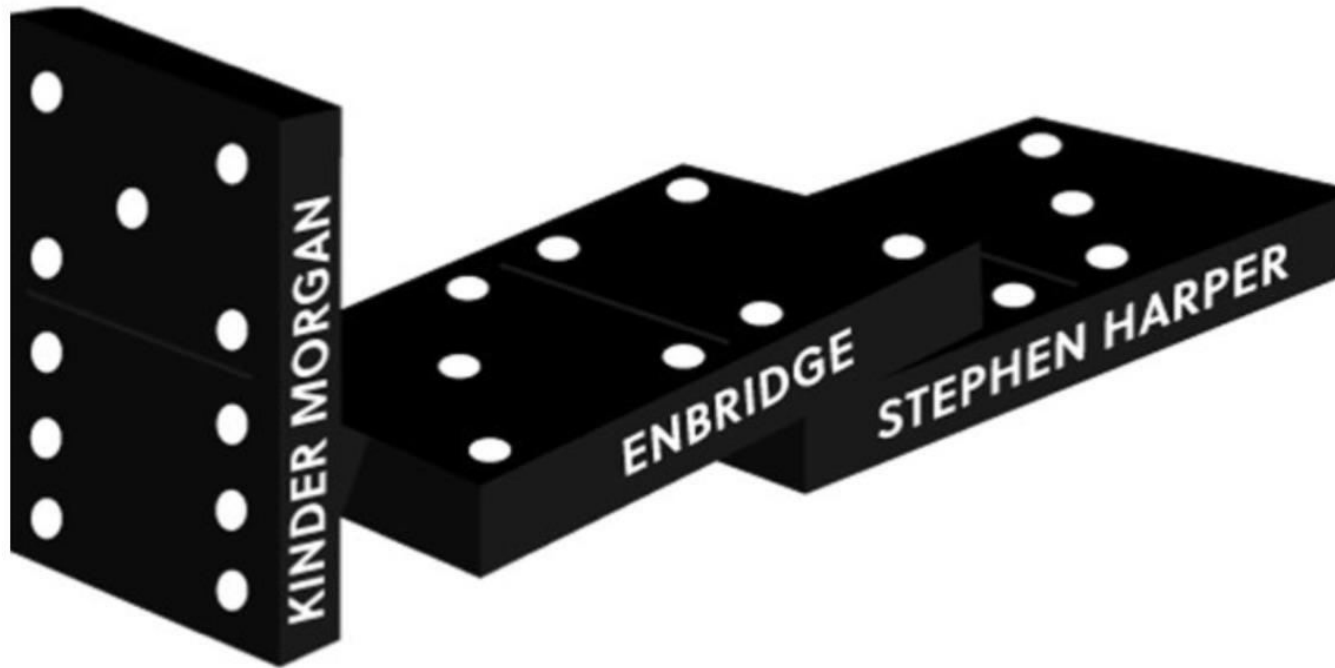
Dogwood calls itself "British Columbia's largest nonpartisan citizen action network."

Dogwood Staff



Dogwood has at least 20 employees including a Director of Organizing and 6 Provincial Organizers. Dogwood also has a Communications team of 4 staff, and a Digital/Data team of 3 staff.

What is Dogwood's Agenda?



Source: Dogwood's Instagram: <https://www.instagram.com/p/BNc8ThLgmdc/?taken-by=dogwoodbc>

Dogwood In Its Own Words

ABOUT US

With more than 260,000 supporters Dogwood is BC's largest nonpartisan people-powered network that helps people organize to reclaim power over our environment and democracy.

We build a grassroots base of engaged citizens ready to take action outside of the existing political party system by building local teams made up of local people committed to each other and the place they live. Then they mobilize by channeling large-scale citizen action both online and offline. This might be an election, a leadership race, court case, regulatory review, etc. We look for tipping points: places where enough citizen pressure can rewrite a law, reverse a bad decision or convince a politician to take a stronger position.

There are three main campaigns: **No Tankers** Beyond Coal and Ban Big Money.

Dogwood in The Tar Sands Campaign



Dogwood is a lead organization in a multi-million dollar, international effort to stop the construction of pipelines for exporting crude oil from western Canada. This effort is called the "Tar Sands Campaign."

The Tar Sands Campaign



“Fort McMurray looks like Hiroshima.”

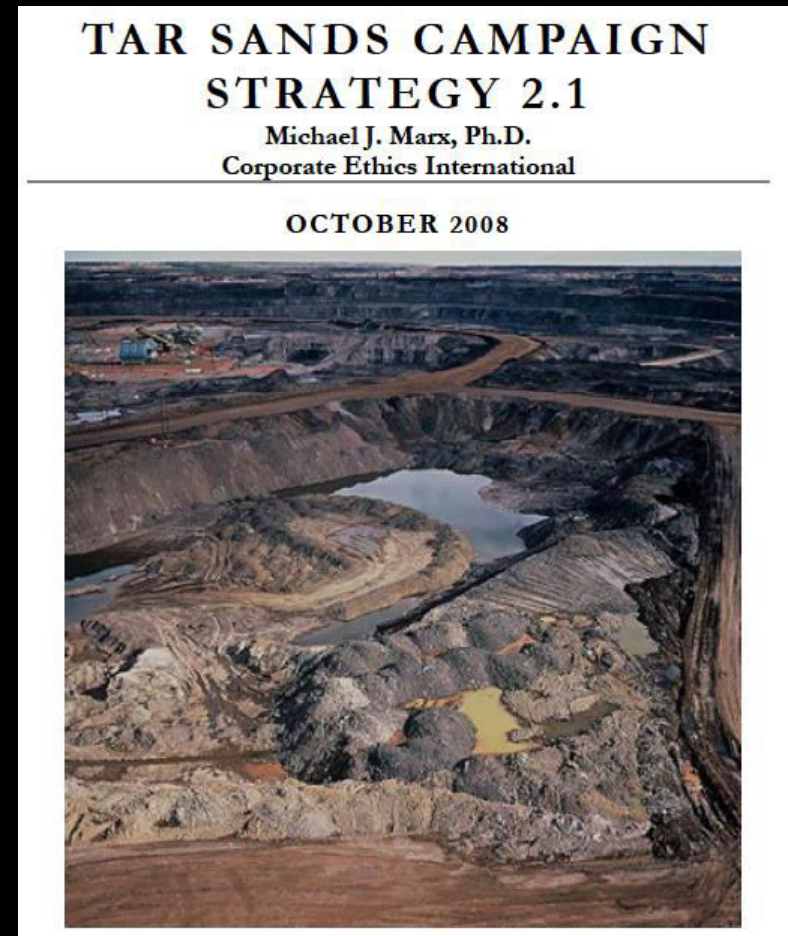


From the Neil Young Concerts to the White House protests, every organization – more than 100 in all – that campaigns systematically against oil from the Alberta oil sands, is funded as part of The Tar Sands Campaign.

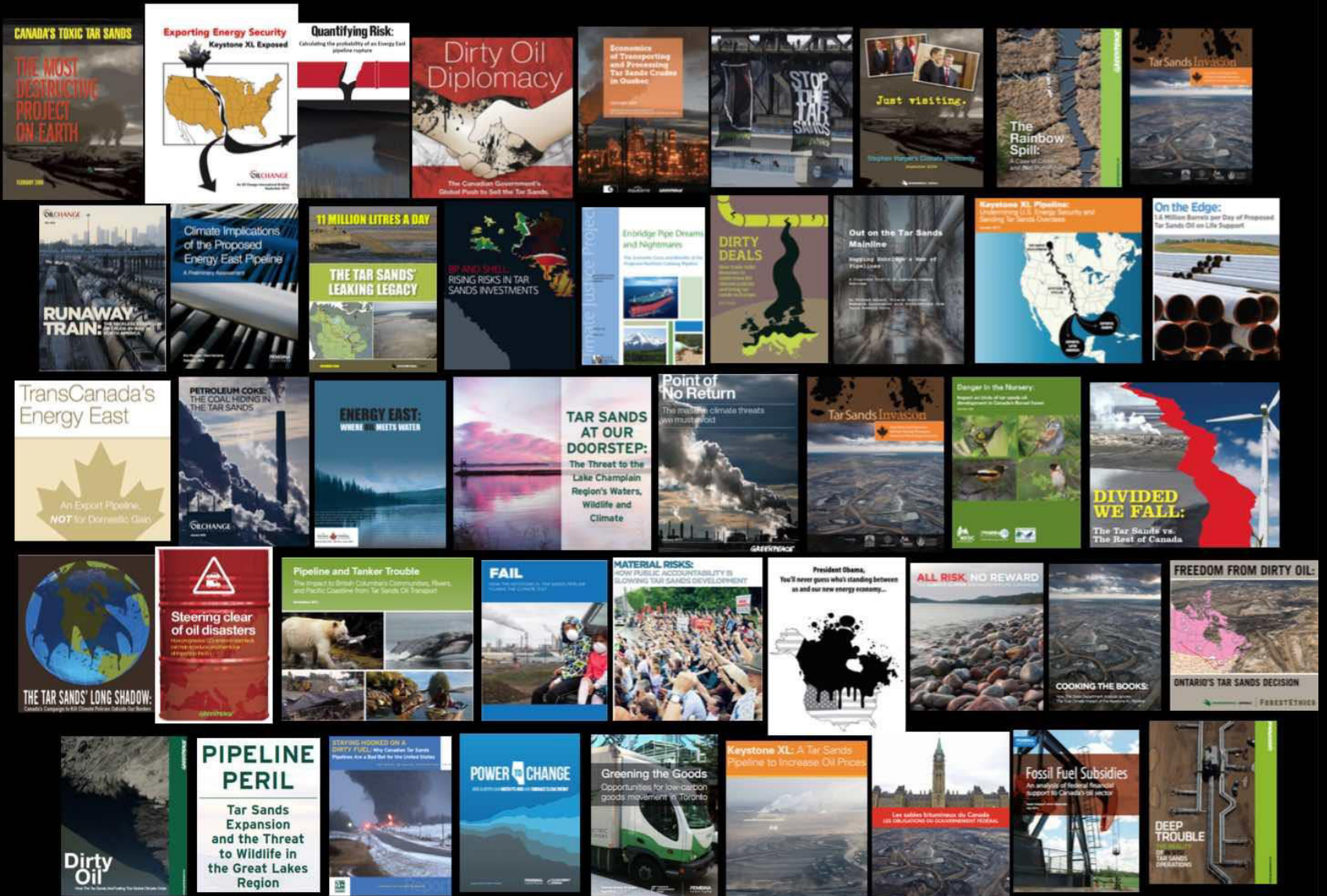
“A Steady Drumbeat of Bad Press” to Negatively Brand Alberta Oil

According to the original strategy paper For The Tar Sands Campaign, it aims to generate “a steady drumbeat of bad press” in order to “negatively brand” Alberta oil as the “poster child” of dirty fuel.

If Alberta oil truly is the “poster child” of dirty fuel, it would be fair for activists to depict it as such. But this is not the case. In light of the stringent regulations with regards to emissions, the use of water, the remediation of land and other environmental impacts, it is unacceptable that a multi-million dollar campaign deliberately aims to sabotage the Alberta oil industry by stigmatizing it as the “poster child” of dirty fuel.



All these reports – and many more – were publicized as part of The Tar Sands Campaign.



All these protests – and many more – were organized as part of The Tar Sands Campaign.



Without The Tar Sands Campaign, pipelines would not be constantly in the headlines.

The Tar Sands Campaign

Anti-pipeline activism has an amateur look and feel but actually, it is a planned, organized and staged by paid employees of Corporate Ethics International (“CorpEthics”), based in San Francisco, and NetChange (formerly Communicopia) based on Saltspring Island in B.C.

From a home office in a tree house on Saltspring, NetChange, run by Jason Mogus, does ghost-writing for more than 60 First Nations and other activist groups involved in The Tar Sands Campaign.



Activism or Economic Sabotage?

Back in 2010 when the U.S. funding behind The Tar Sands Campaign was first reported in The Financial Post, the strategy of the U.S. funders was not entirely clear. But now it is.

In the words (shown below) of Michael Marx who has directed The Tar Sands Campaign since it began in 2008, the campaign strategy is to “land-lock” crude oil from western Canada, keeping it out of overseas markets where it could fetch a higher price.



The Tar Sands Campaign

In 2008 two major U.S. foundations asked CorpEthics to recruit the groups, develop the strategy, create a coordinated campaign, and act as a re-granting agency for the North American Tar Sands Campaign. The tar sands of Alberta posed a serious threat to the climate in that they were the third largest oil reserve in the world, and would require the destruction of a native boreal forest the size of Florida. CorpEthics coordinated the campaign in Canada and the U.S. until 2014 when the two national campaigns were separated due to their complexity and strategic focus.

From the very beginning, the campaign strategy was to land-lock the tar sands so their crude could not reach the international market where it could fetch a high price per barrel. This meant national and grassroots organizing to block all proposed pipelines.

This strategy is successful to this day. All the proposed pipelines in Canada have effectively been blocked, as have those proposed in the U.S. The Keystone XL Campaign became the most well-known of all the pipeline campaigns achieving a remarkable victory when President Obama not only rejected it, but also publicly stated that “some oil has to stay in the ground if we are to avoid the dangers of climate change.”

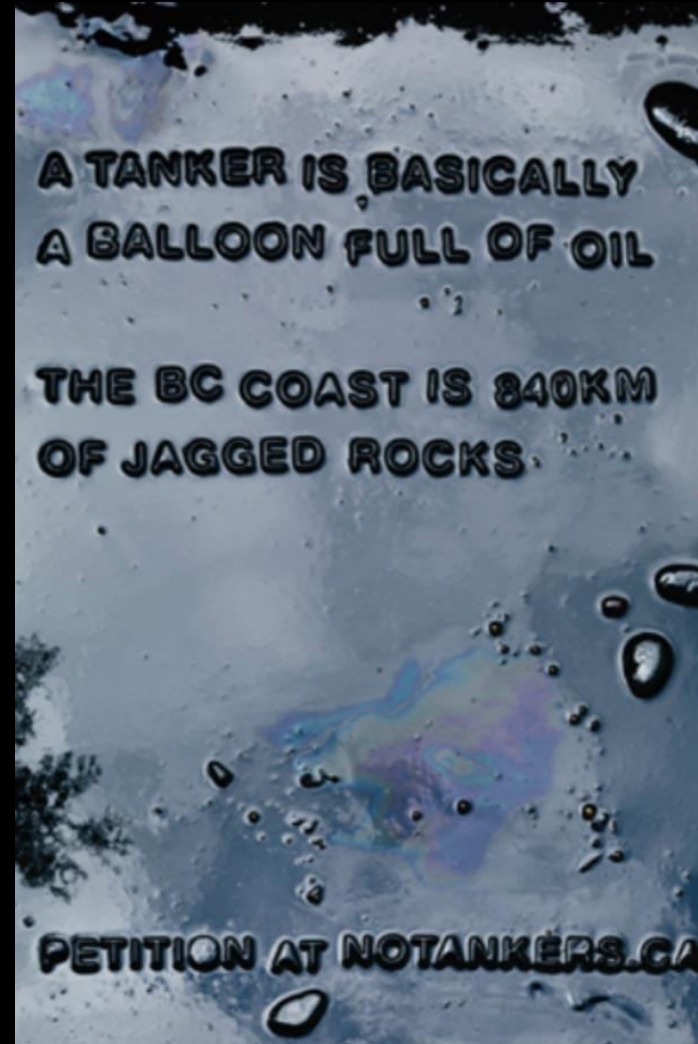
The Tar Sands Campaign jump started the climate movement in the U.S. as major political figures, celebrities, and a diverse array of NGOs came together to pressure the Administration to reject this pipeline. It also played a role in helping to unseat the Conservative Party in Alberta and nationally.

Activism or Economic Sabotage?

While there is a grain of truth to some of its claims, Dogwood exaggerates the risks and impacts of tankers and pipelines to the point that much of the information provided is misleading.

For example, a tanker is not “basically a balloon full of oil.”

If Dogwood and other activist groups would provide comprehensive & accurate information about pipelines and tankers, they would not have a sound case for a campaign to sabotage the Alberta oil industry.



Hypothetical Oil Spill Demo

“No words, just powerful, 3D imagery shown to unsuspecting people,”

- Groundwire, the company that built this technology for Dogwood



Dogwood put coin-operated viewers in English Bay (shown below at left). Instead of the actual scenery, viewers get the scene of a massive oil spill, a dying whale, & 500 tonnes crude leaking from a tanker...

How Does Dogwood Influence Elections?

1. Dogwood gets its story out, setting the issue - *or a proxy issue* - on which an election is fought, eg. corruption allegations/campaign finance.
2. Dogwood increases voter turn-out, getting voters out to the polls
 - Dogwood targets first-time voters in swing ridings
 - Dogwood brings in resources from outside the riding

Dogwood Shapes Election Narrative

From polling data and the failure of the NDP's pipeline policy in the 2013 B.C. election, Dogwood will probably have known that it wouldn't defeat the B.C. Liberals on pipelines nor LNG. Dogwood picked another issue: Campaign cash. The material below is from Dogwood's web-site:



This is not the first time that Dogwood has raised concerns about the campaign finance of the B.C. Liberals. In fact, Dogwood first raised these concerns in 2001, more than 15 years ago.






Dogwood uses simple, powerful messages

Bad things happen

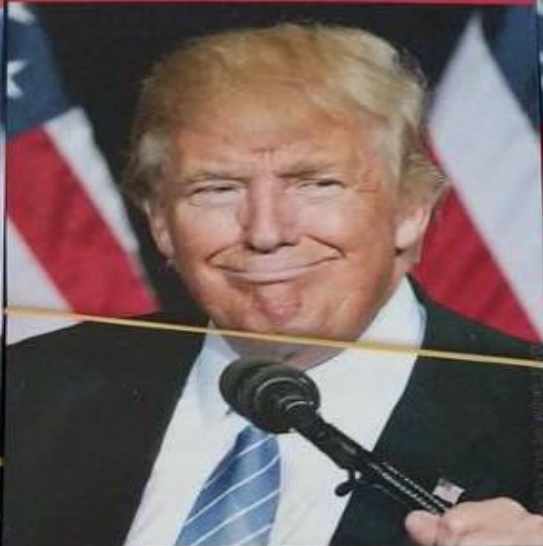


**when people
don't vote**

 **Dogwood**




VICTORIA 250-370-9930 • VANCOUVER 604-688-3578
info@dogwoodbc.ca • dogwoodbc.ca
Follow us on   

Bad things happen



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“Elections are not won on facts.”

– Dogwood, May 5, 2017



Dogwood @dogwoodbc · May 5

Elections are not won on facts. #bcelxn17 #bcpoli



Christy Clark can taste victory, again

Despite taking donations from Trump Tower developers and U.S. log barons, Clark’s ludicrous anti-Trump campaign seems to be working.

dogwoodbc.ca

11th hour push for votes

BC Votes 2017
Mobilization critical as close race to be won 'on the ground'



David P. Ball
 Metro | Vancouver

"This election is going to be close," B.C. Liberal campaign director Laura Miller warned her party's supporters in an email. "No pressure or anything."

As the election enters its final day, parties are in an 11th-hour push to get their supporters to vote.

The B.C. NDP, too, are focusing on getting their people to turn out, and their website prominently promotes "Make a Vote Plan" — collecting pledges and postal codes to encourage them to follow through.

Having voters visualize how they'll actually get to the booth is based on the latest research, explained Kai Nagata with the Dogwood Initiative, a registered third-party advertiser this election.

The organization printed fliers of U.S. President Donald Trump with, "Bad things happen when people don't vote."

Telling people who to vote for, or not, is less helpful than reducing everyone's mental barriers to voting.

"We've got hundreds of volunteers making phone calls to help people make a voting plan," he said. "That exercise



Handbills by B.C. advocacy group Dogwood Initiative — a registered third-party advertiser in Tuesday's B.C. election — have been distributed across the province hoping to boost voter turnout. COURTESY DOGWOOD INITIATIVE

— of thinking about, 'Am I going to take the bus, am I going to drive or walk? Do I know where my polling station is? Do I have my ID?' — has been shown to increase voter turnout by up to 10 points."

This year, Election's B.C.'s website offers the new map-based feature, but also easily findable links to candidates' profiles, how to vote, and even a feature where voters can add

66
We've got hundreds of volunteers making phone calls to help people make a voting plan.

Dogwood Initiative's
 Kai Nagata

a tag to their social media profile picture saying, "I vote, do you?" And the agency printed large wall posters for polling stations inviting selfies using the hashtag, "#IVoteBC."

Each party of course has its own election-day "Get Out the Vote" efforts, aimed at the supporters they've identified through a month of door-knocking and phoning.

"We need thousands of vol-

unteers out on Election Day," the NDP advised.

If there's one idea that the parties might agree on, it's that the main thing supporters can do is spread the word (once they've cast their ballot, of course) through social media.

"Turn at least five friends, family members, or colleagues out to vote," Miller said. "Tuesday will be won — or lost — on the ground."

NY Times suing B.C. society

In investigative journalism, when the going gets tough, the tough go to B.C. Supreme Court?

That's the case with The New York Times, which is suing an agency B.C. created to attract businesses from outside the province, Metro has learned.

AdvantageBC, a non-profit society headed by former B.C. Liberal finance minister Colin Hansen, is under scrutiny for what the Times estimated are at least \$140 million in tax refunds doled out since 2008 by the province to members, some of which remain secret.

According to documents filed in B.C. Supreme Court, the newspaper called AdvantageBC a "secretive tax-incentive program."

The Times' lawyer, Vancouver-based Neil Chantler, wants a judge to order the society to hand over "financial statements" and "any auditor's report on those statements for the last complete fiscal year of the Society," and salaries of directors and contractors.

According to the filing, Hansen initially declined the Times' request "on the basis that AdvantageBC was allegedly a 'member-funded' society."

But Chantler disagreed, citing a March 31 B.C. Registrar of Societies ruling declaring "it had failed to comply with the Societies Act by failing to provide the records," the lawsuit alleged.

Last week, Hansen told Metro AdvantageBC was transparent with its info but financial details of its members' tax refunds were protected by privacy laws.

At the time of publication, the organization had not filed a statement of defence.

DAVID P. BALL/METRO



PINNACLE HOTEL
 HARBOURFRONT
 PRESENTS



The New York Times

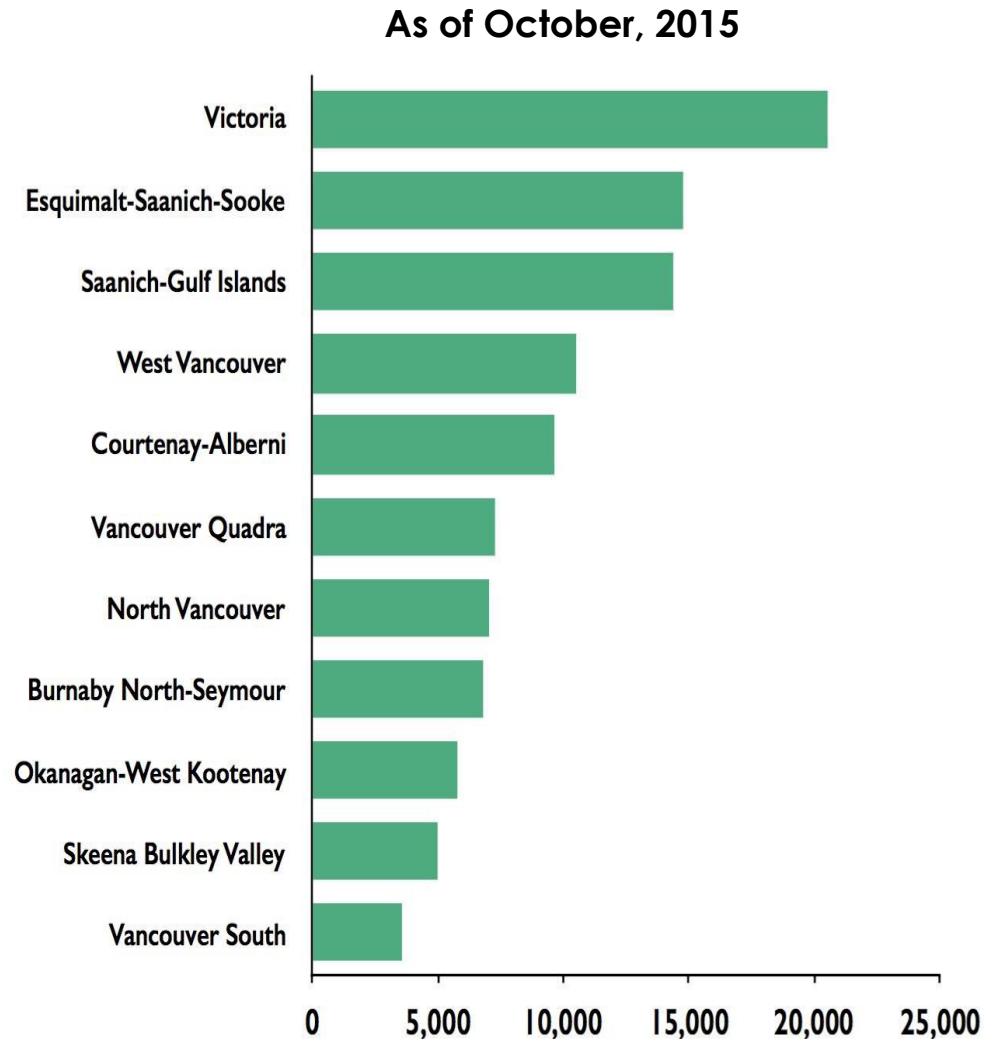
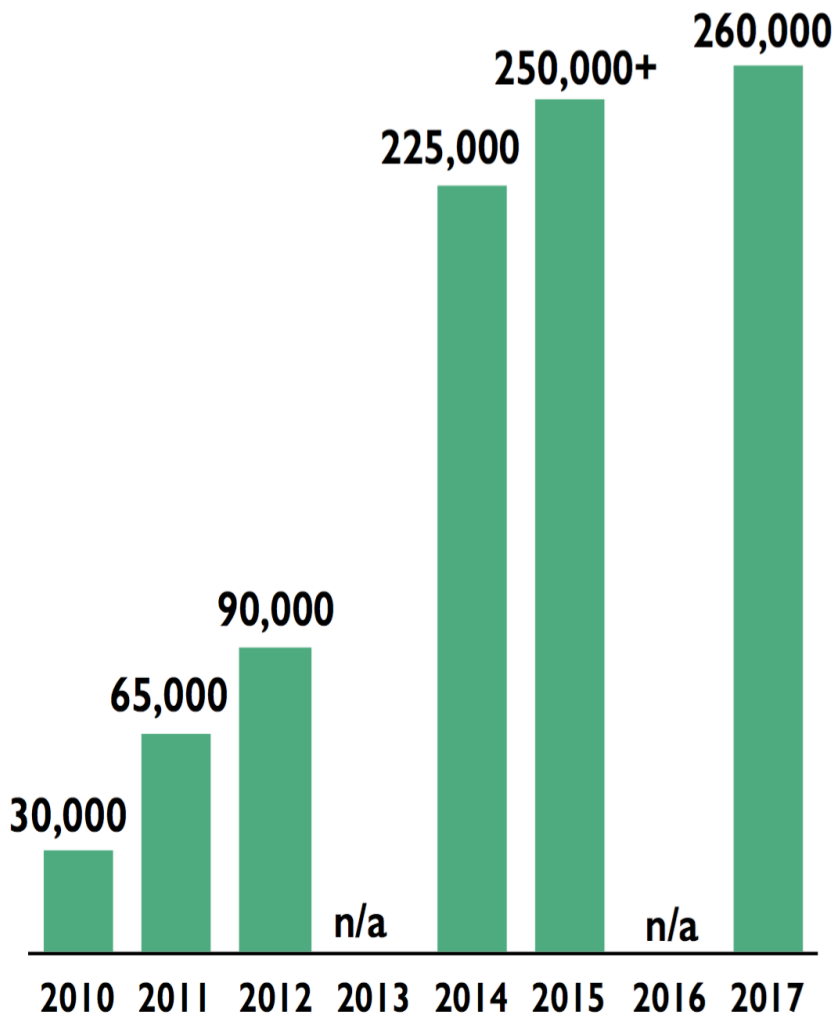
British Columbia: The 'Wild West' of Canadian Political Cash
Green Party Is Poised to Shift Power Balance in British Columbia

Campaign finance became solidified as a central election issue when Dogwood's research was picked up by The New York Times.

Dogwood runs get-the-vote-out campaigns in British Columbia at the municipal, provincial and federal level.



Dogwood has 260,000 Supporters in B.C.



Source: Compiled from Dogwood's annual reports and other communications.
<https://twitter.com/willhorter/status/866096883705327616>

Dogwood is on-line, off-line and on the phone...



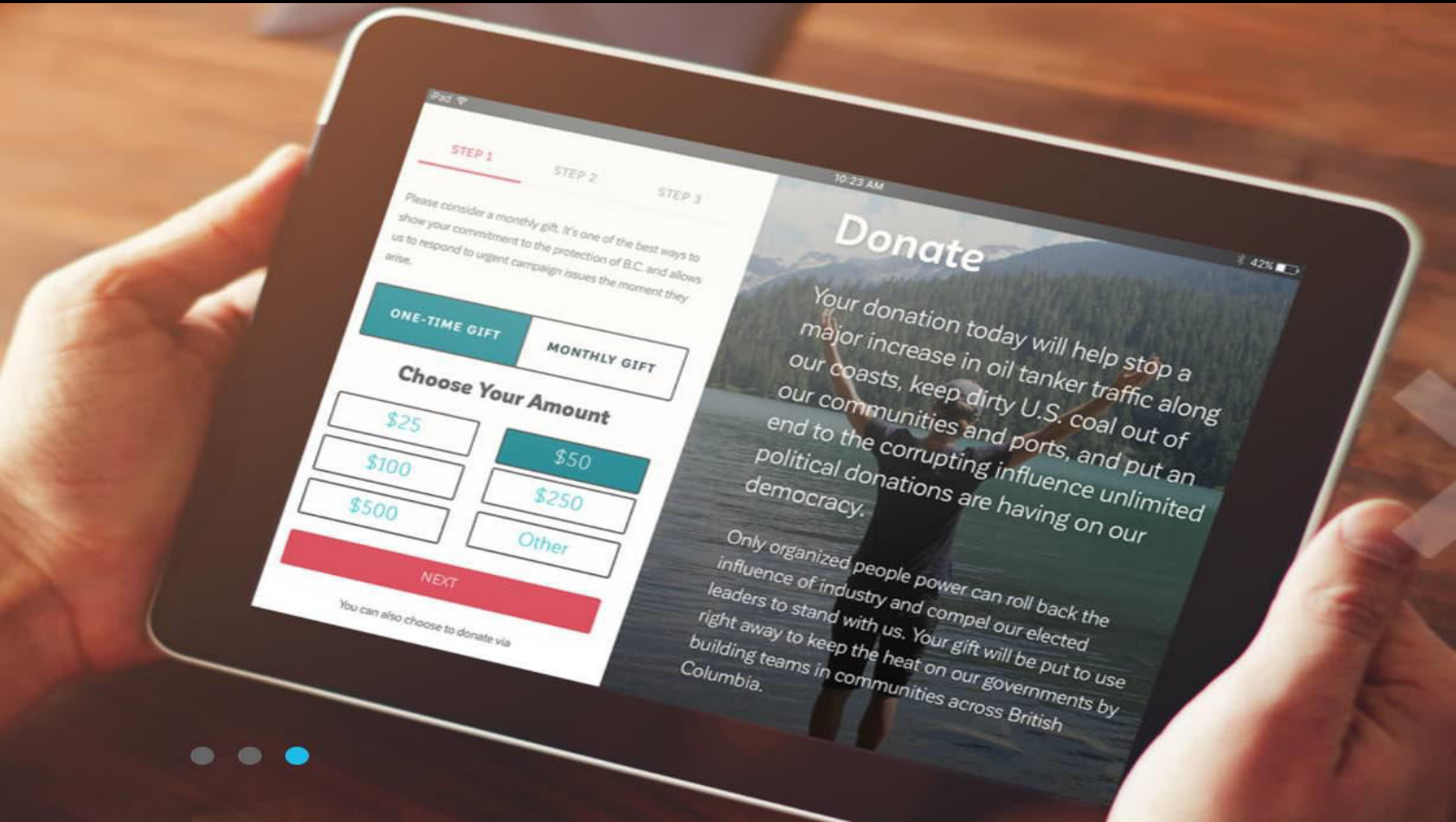
**9,000 phone calls per day in B.C. swing ridings
(week of October 2, 2015)**

Sources: <https://twitter.com/dogwoodbc/status/647237890091655168> & <https://twitter.com/dogwoodbc/status/655552691167449088>
<https://twitter.com/search?f=tweets&q=%40dogwoodbc%2060%2C000%2B%20phone%20calls&src=typd>

Dogwood runs "Election Bootcamp" and goes door to door...



Dogwood uses NationBuilder, Salesforce and custom-designed software



Courtenay Comox



Dogwood made 1,041 phone calls, texted 1,115 voters, e-mailed 2,282 supporters and knocked on “hundreds of doors” in Courtenay Comox, Dogwood says.

The B.C. Liberals lost the riding by 189 votes.

Source: <https://dogwoodbc.ca/victory-courtenay-comox/> and <https://twitter.com/W2Media/status/868114575337574400>

2014 Municipal Elections

By 2014, Dogwood had 111 teams across B.C. and was working in 37 of B.C.'s 85 ridings, it says.

Dogwood claims to have increased voter turnout by 43%, contributing to mayoral victories in Vancouver, Burnaby, Victoria, Courtenay, Esquimalt and Sooke.

The author of the article at the left, Karl Hardin, is now the Executive Director of Digital Communications of the B.C. Government under NDP Premier John Horgan.¹

Monday, December 01, 2014 by Karl Hardin

We Won Big On Election Day 8+1

It's election night, and I'm sitting in Dogwood's Vancouver office waiting for the polls to close. There's a newspaper in my bag with headlines that read Kirk LaPointe, pro-pipeline candidate for mayor of Vancouver, has the wind at his back. Kinder Morgan ads have been popping up on my computer screen all week. I'm nervous. There's a lot at stake in key municipalities where Dogwood organizers and our allies have been hard at work.

Organizers and staff really ramped things up in the days leading up to the elections, but it was hard to say if the thousands of phone calls, countless hours spent door knocking, text messages, social media posts, media stunts and supporter e-mails would push us over the line in important races around the Salish Sea region.

Doubts and questions keep circling in my head: what if the biggest municipality in the province suddenly has a council that's gung ho for Kinder Morgan's proposal? What if we lose the 'No Tankers' plebiscite in Sooke? It's anyone's guess how much money Kinder Morgan spent on advertisements during the municipal election period – What if they really can buy an election?



Elected mayors from around the region

Mayors and councillors who think citizens deserve a say in major resource projects – like Derek Corrigan in Burnaby, Gregor Robertson in Vancouver and Maja Tait in Sooke – won by impressive margins. Champion municipal leaders now hold majorities on councils in Vancouver, Burnaby, Victoria, Courtenay and Esquimalt. It's no coincidence these are all places with strong and active teams of Dogwood organizers on the ground.

The amazing team in Sooke, along with their allies, made sure citizens voted 70 to 30 per cent on a plebiscite against increased oil tanker traffic past their homes.

Here's a fun stat: in areas where Dogwood organizers were operating on the ground identifying voters and encouraging them to make it to the polls on election day, voter turnout was up by an average 43 per cent over last time. This is pretty neat when you compare it to the average B.C.-wide voter turnout bump, which increased by only 13 per cent.

The story of these stunning municipal victories is quite simple. Here is just some of what the Dogwood community has accomplished this past year:

- There are a whopping 111 team leaders working with nearly 1,000 team members in 37 of B.C.'s 85 ridings
- Dogwood organizers hosted 23 training sessions in communities across B.C. providing nearly 200 people with the knowledge and tools they need to lead teams in a citizens' initiative or election
- From those workshops we found 16 trainers who can lead independent training sessions
- Our community now brings together more than 225,000 people who demand greater power over decisions like whether we want more crude oil tankers on our coast or dilbit export pipelines crossing hundreds of salmon-bearing rivers and streams

¹ <http://dir.gov.bc.ca/gtds.cgi?show=Branch&organizationCode=AEST&organizationalUnitCode=GCPE%2DDDC>

2015 Federal Election

Dogwood says that it helped to defeat 8 Conservative incumbents and elect 32 Members of Parliament who are opposed to Northern Gateway. Nineteen out of the 20 candidates targeted by Dogwood were defeated, Dogwood says.



Dogwood claims that it contributed to the Conservatives losing more votes in B.C. than were lost in all of the rest of Canada combined.

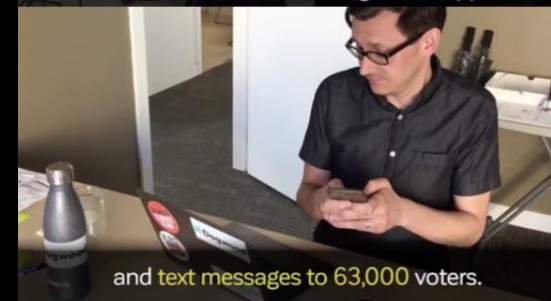
Voters Reached, According to Dogwood

2015 Federal Election:
209,000 Voters

2017 B.C. Election:
182,000 Voters



We sent emails to 182,000 Dogwood supporters



and text messages to 63,000 voters.



and had more than 13,500 conversations.

“ ... Dogwood support LPC riding by LPC riding ... ”



Will Horter @willhorter · 28 Sep 2016

Replying to @willhorter

.@KeliWestgate I could go on & list @dogwoodbc support LPC riding by LPC riding, but I think you get my point #cdnpoli #bcpoli #stopkm ←

North Vancouver

7,600 Dogwood
Supporters



“The 2017 election is a first test.”

Dogwood is a key part of Organizing for Change, a project of Tides Canada that sought to “move voters” and Influence the 2017 B.C. election through Engagement Organizing.

TIDES CANADA INITIATIVES SOCIETY

Campaign Accelerator

\$70,000.00

2016

Campaign Accelerator (“CA”) seeks to change how people act in the political arena to ensure their environmental values are a key part of the debate. CA’s theory of change is that if organizations visibly mobilize pro-environment voters on election day, then government and opposition will be more inclined to strengthen environmental protection because they believe those voters can be decisive in elections. As parties see how their stance on various environmental issues helped or hurt them in the election in key parts of the Province, government will become more positively responsive to those issues and see the value of a strong environmental track record, resulting in better laws and policies. Engagement organizing (“EO”) is based on the belief that “organized people beats organized money.” BC’s tanker campaign is a prime example, particularly the work of Dogwood Initiative to mobilize thousands through locally-grounded organizing nodes across the Province. The 2013 BC election saw all parties wanting to “look strong” on tankers in response to this force. CA flips this approach on its head: training and mentoring grassroots leaders so they can apply EO tools on local environmental issues. CA is building a network of community leaders using EO to enable local citizens to hold their elected officials to account and ensure government recognizes that environmental values (beyond big campaigns like tankers) are widespread and can move voters. The 2017 election is a first test.



Dogwood with Andrew Weaver, leader of the B.C. Green Party. (Instagram, September 29, 2016).

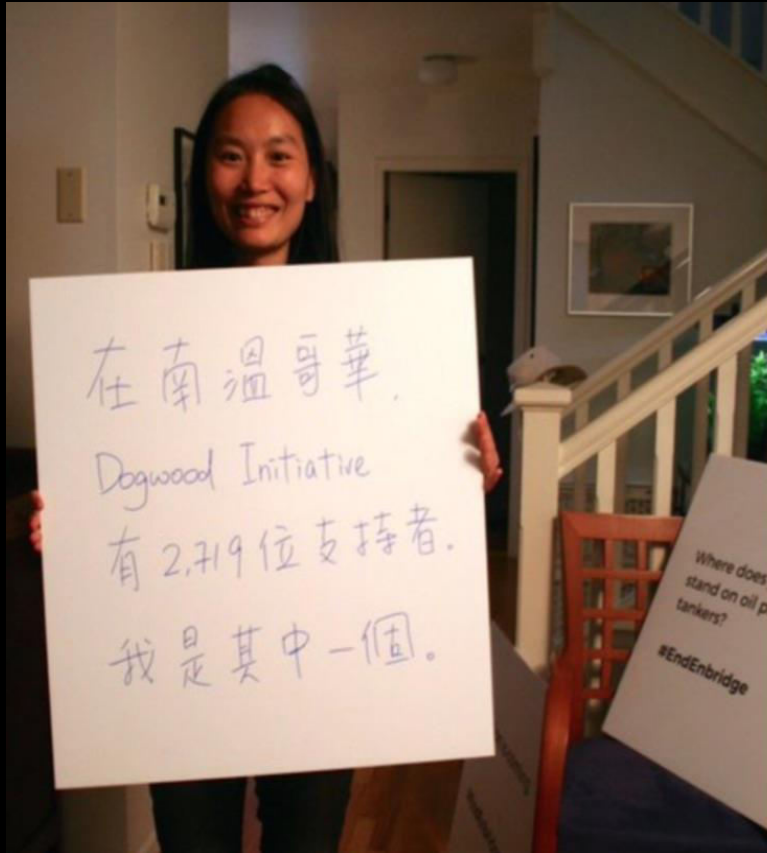


Dogwood with B.C. Attorney General, David Eby – reminding him that Dgwood has 6,439 supporters in his riding,³⁹
Source: Flickr, posted October 6, 2017: <https://www.flickr.com/photos/dogwoodinitiative/albums/72157661224282958>



Dogwood with Jameet Singh, the new leader of the federal NDP.

Dogwood does ethnic outreach & partners with First Nations



Grand Chief Stewart Phillip,
B.C. Council of Indian Chiefs

... and Dogwood does First Nations cultural sensitivity training



Dogwood hires award-winning ad agencies



This campaign mailed out fake bitumen (shown above).

... and Dogwood has fun, treats people well



To sum up, here's Dogwood's strategy in its own words:

Connect small groups - get message out in different ways

Find people who can articulate vision of fossil-free world

Need to be seen as organizing - many voices

Speaking to other groups - eg. more conservative - in their language + respecting their values

Artists showing impact visually

Make feelings about environmental loss known - eg. through stories

Constant organizing to get volume of calls to politicians

Youth travel/exchange in province

Q #2

- personal letters + phone calls + go see them
- gatherings
- holding politicians accountable
- big money out of politics
- finding + building community
- get people to understand what might not be immediately obvious
- frog in hot water
- good reliable info, focus on issue
- bumper stickers
- media attention, social media
- inviting politicians to events
- visual, blast info



“Help me, oh B.C. voter! You’re my only hope.”

 **VoteBC.ca**

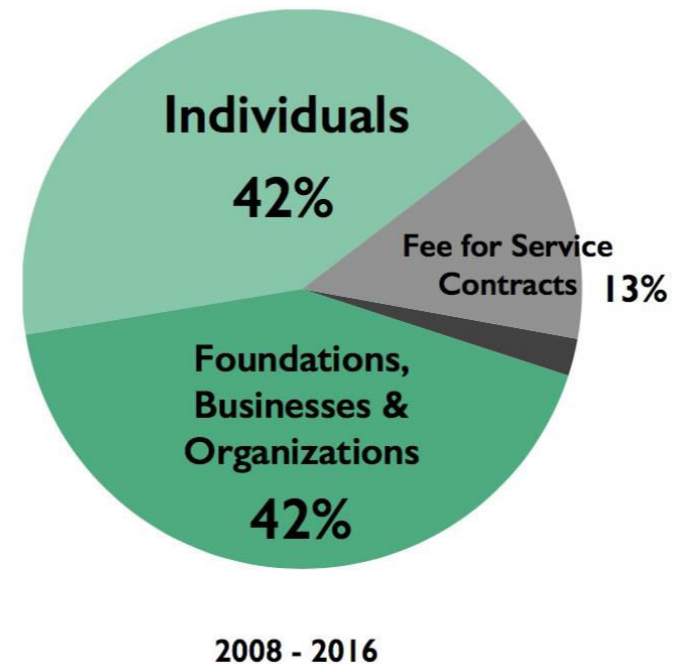
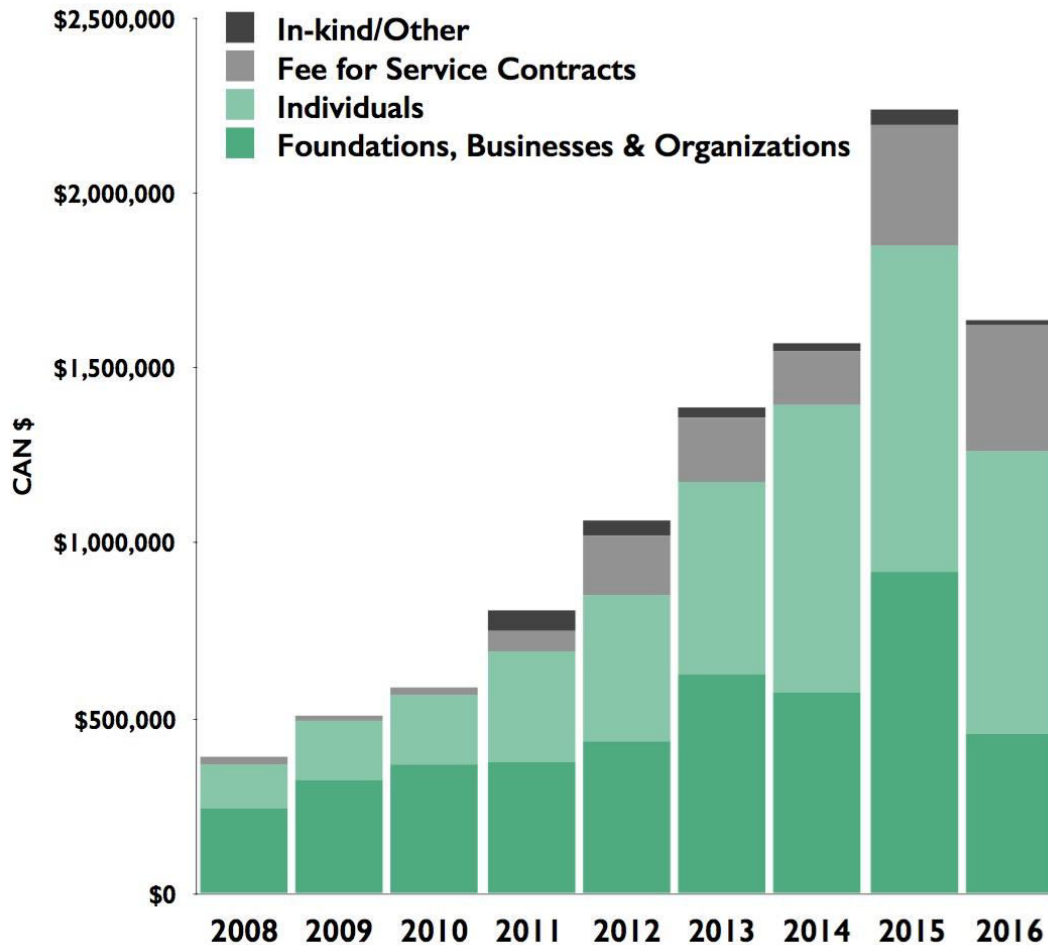
One more thing sometimes Dogwood is pretty funny.... #MayTheFourthBeWithYou

Who Funds Dogwood?



Today, Dogwood supporters are as Canadian as anybody. But the funds that initially built Dogwood in its early years were largely from the U.S. via The Tides Foundation and other U.S. foundations.

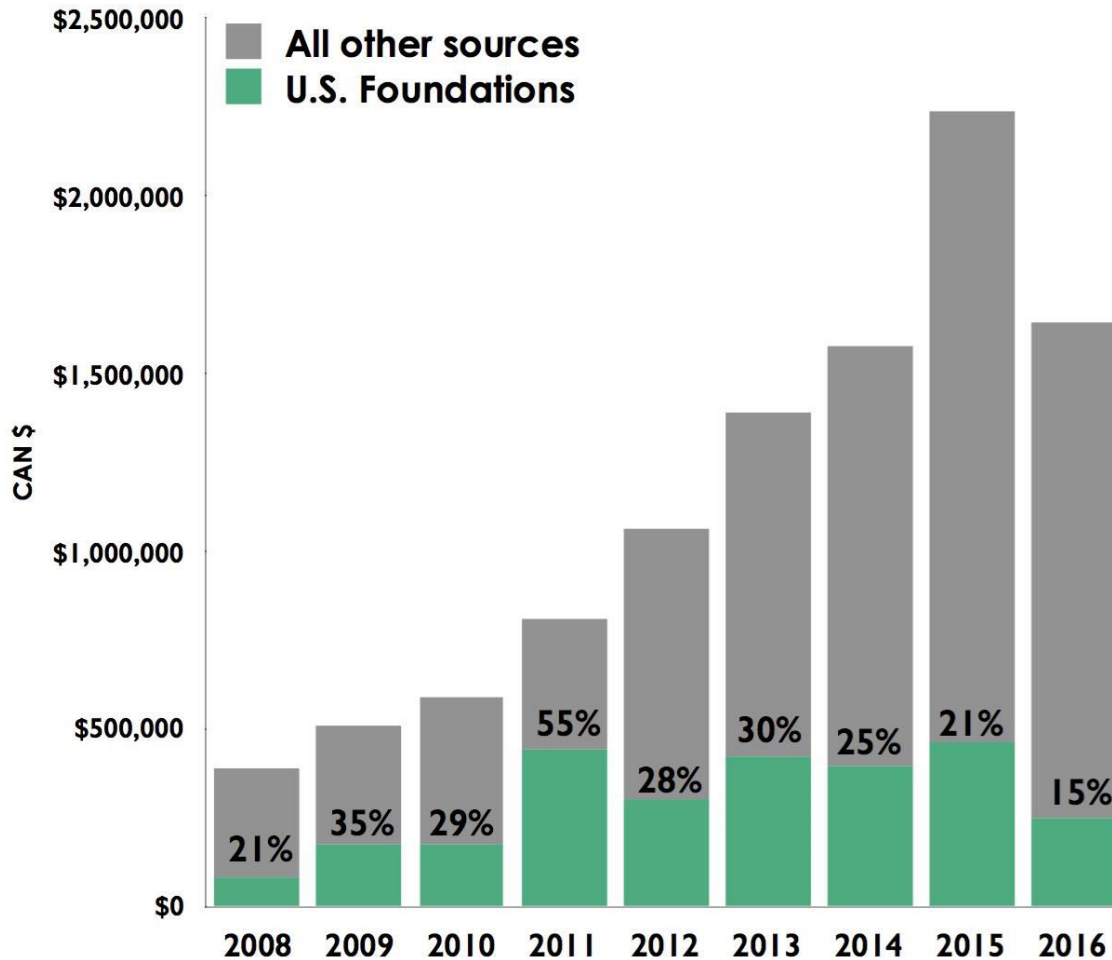
Dogwood's Total Revenue: \$10 Million (2008 – 2016)



Dogwood's fiscal year ends March 31. For 2016, the figures are for the year ending March 31, 2017.

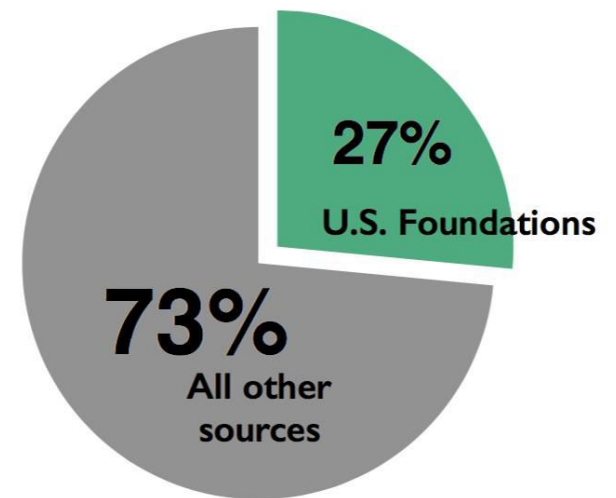
Source: Compiled from the annual reports of The Dogwood Initiative.

Revenue: At Least 27% From U.S. Foundations



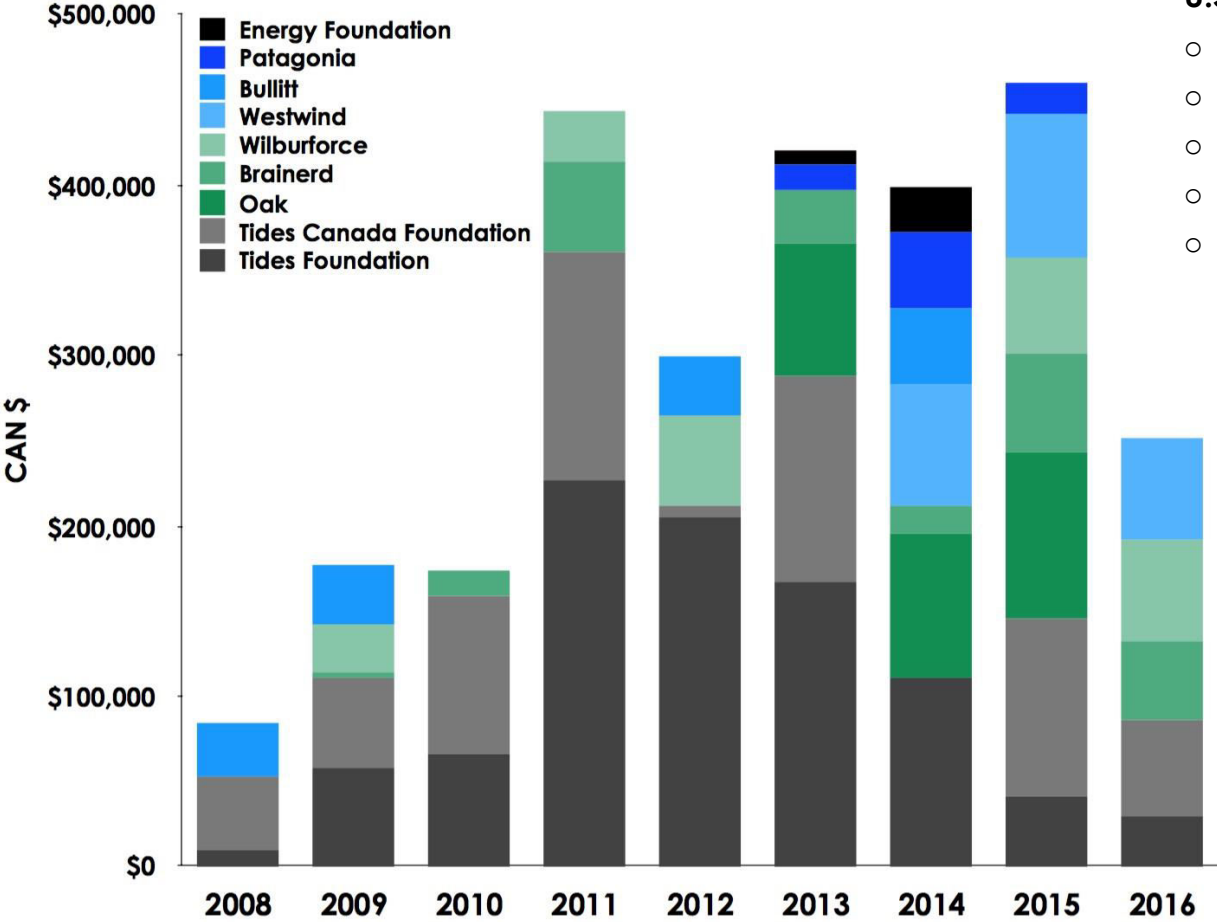
Not included here are U.S. funds that Dogwood has received from five U.S. foundations:

- CorpEthics
- New Venture Fund
- Gordon & Betty Moore Foundation
- William & Flora Hewlett Foundation
- Endswell Foundation



2008 - 2016

CAN\$ 2.7 Million From U.S. Foundations



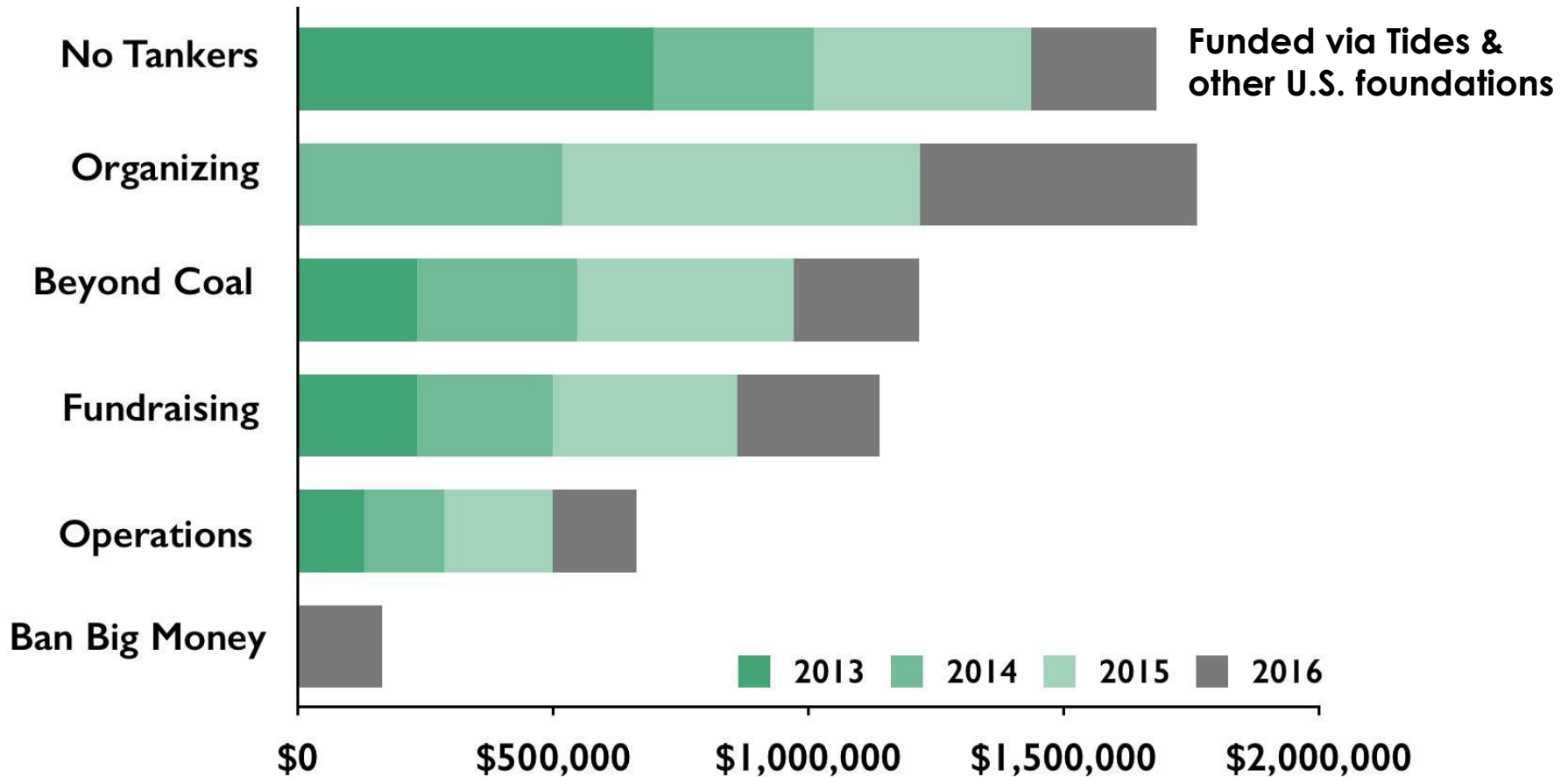
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- CorpEthics
- New Venture Fund
- Gordon & Betty Moore Foundation
- William & Flora Hewlett Foundation
- Endswell Foundation (also a Canadian registered charity)

Source: Compiled from U.S. tax returns and on-line databases.

Expenditures:

#1 Program: Anti-pipeline/Anti-tanker Activism



Dogwood's fiscal year ends March 31. For 2016, the figures are for the year ending March 31, 2017.

Source: Compiled from the annual report of The Dogwood Initiative.

Conclusion

Since Dogwood began nearly 20 years, it has grown to the point where it can have an impact in elections in British Columbia at all three levels of government. Dogwood now has 260,000 supporters, It says, and the majority of them are Canadian.

Dogwood's initial funding was largely from the U.S. via The Tides Foundation in San Francisco and other U.S. charitable foundations. Without the U.S. funding that helped to start Dogwood and build it into the powerful get-the-vote-out machine that it has become, Dogwood would not have had the same impact in the 2014 municipal elections, the 2015 federal election nor in B.C.'s 2017 provincial election.

Dogwood has received at least \$ 2.7 million from U.S. foundations, tax returns show. Nearly all of that is from U.S. foundations that support the anti-pipeline, The Tar Sands Campaign, an international effort to sabotage the Canadian oil industry by undermining investor confidence and "land-locking" crude oil from western Canada. It follows that one of the many factors that contributes to election outcomes in Canada is a U.S.-funded campaign that continues the U.S. monopoly on crude oil exports from western provinces, keeping Canada over a barrel.

Vivian Krause
@FairQuestions

Fair Questions

1) Funding from registered charities:

- By its own admission, The Dogwood Initiative is not eligible for tax-receipted donations.¹ Why then has Dogwood been funded via at least ten registered charities?
- Why has Tides Canada Foundation funded The Dogwood Initiative *indirectly* via The Institute for New Economics Public Research, the DI Foundation & Salal Foundation?
- The DI Foundation and The Institute for New Economics Public Research abruptly ceased all financial activity in 2013. *Why?* Are these charities in trouble with the CRA?

2) Use of U.S. funds in get-the-vote-out election campaigns:

- Does Dogwood separate and keep apart the volunteer teams and supporters that Dogwood develops using U.S. funds? If not, how does Dogwood ensure that it does not use U.S. funds in election-related activities?

¹ <https://web.archive.org/web/20060714050147/http://staging3.onenw.org:80/DogwoodInitiative/getinvolved/donate> 53

Response from Dogwood

Dogwood was contacted in September of 2017 with most of the questions raised here. Apart from a short conversation and an e-mail from Don Gordon, Head of Revenue, Dogwood did not answer specific questions.

On Sept. 14, Dogwood published a blog post about the author under the headline "Trolls." Dogwood was informed that its article contained numerous inaccuracies. Dogwood then removed the entire article for several days before posting a revised version on September 22, or thereabouts. Dogwood also sent the letter shown at the right.

On Nov. 28, his entire presentation was sent to Dogwood for its review, feedback and input. On Dec. 7, 2018, replied "We have thousands of donors all over Canada and the Pacific Northwest. Out of respect for the privacy of our supporters, we're not going to comment on specific gifts."



22 September, 2017

Dear Ms. Krause,

Thank you for your email of September 14 (Re: Inaccuracies in your article. Please correct these by 5 pm today) pointing out what you allege to be inaccuracies in our blog entitled Trolls, which we originally posted on September 14th.

Dogwood attempts to provide clear, accurate information to our supporters and take any accusations about inaccuracy very seriously.

Upon receipt of your email, we immediately took down the article and vetted your claims. Below I will address each of your claims separately, followed by an explanation of our response in bolded italics

- 1) "I do not "regularly try to hack at (your) integrity and funding with (my) dull "journalistic" machetes" – ***We removed the word "regularly".***
- 2) "I am not "paid to try to break Dogwood down." – ***We removed this clause and replaced it with your quote denying you are paid to do so.***
- 3) "I am not "a regular troll of Dogwood's work" and I do not have "an obsession with Dogwood's work." In fact, I have never written an article about Dogwood." – ***We changed the sentence by adding 'seeming' before obsession and changed 'with Dogwood's' to 'grassroots groups like Dogwood'. However, after conducting a quick Google search, we found two articles on the first search page where you specifically mention Dogwood, discrediting your claim that you "have never written an article about Dogwood." Below are links to the two articles that appear under your by-line:***
<http://business.financialpost.com/opinion/vivian-krause-new-u-s-funding-for-the-war-on-canadian-oil> (which mentions Dogwood 4 times)
<http://nationalpost.com/opinion/vivian-krause-u-s-environmentalists-are-meddling-in-b-c-s-election> (which mentions Dogwood 6 times)
- 4) "I do not "piece together bits of information while leaving gaping holes in (my) argument that short-change readers from hearing the full story." – ***We left this as originally written as we respectfully disagree with your assertion, and feel that this is a matter of honest opinion and as such is protected speech.***
- 5) "I do not "purport to be a 'citizen journalist' who gets no corporate funding for her research." Since I am not trained in journalism, I have never described myself as a journalist even though what I do is investigative journalism. It is true that I get no corporate funding for my research, nor any funding whatsoever. The truth is that I have done all of my research unpaid. – ***We changed this language to address your concerns and to reflect the information you provided. It now says, "Krause says she is not a "trained journalist" or paid to break down Dogwood — she claims to do "investigative journalism". But it is reported that you receive funding from industry to do other things, which then allows you to write and do your research "unpaid". So I guess we're to assume one has nothing to do with the other.***
- 6) I do not "collect big fees to malign environmental groups." - ***Changed this sentence to reflect your concerns. The sentence now reads: "But it is reportedly by collecting fees from industry that she's able to continue writing articles that push along the false narrative that maligns environmental groups***
- 7) It is untrue that I "am not forthcoming with who pays her and not surprisingly hasn't disclosed any potential bias." Here's a post at my blog, this has been on-line for six years already: - ***We removed this sentence to address your concern and replaced it with: "Well, she herself has said she received 90 per cent of her income from industry. It's even been reported that she accepted a \$10,000 cheque just to speak at an energy executive meeting."***
- 8) My work is not a "lame conspiracy theory." - ***We left this as originally written as we respectfully disagree with your assertion and feel that this is a matter of honest opinion and as such is protected speech.***

Once again, Dogwood takes any allegation of inaccuracy very seriously and appreciates all clarifications (backed by evidence).

I hope this clarifies matters and addresses your concerns

Will Horter

Additional Information About Dogwood's Funding



Funded by Canadian & U.S. Foundations Since it Began

As far back as 2003, Dogwood has received substantial funding from both Canadian and U.S. charitable foundations and has acknowledged this at its web-site, as shown below.

Supporters

Dogwood Initiative receives financial support from individuals and groups throughout the West Coast of North America, as well as other parts of the world. We also receive grants from Canadian and American charities and foundations, including:

- * Brainerd Foundation
- * Brother Fund II
- * Bullitt Foundation
- * Kongsgaard-Goldman Foundation
- * Lazar Foundation
- ** Luna Trust
- * Norcross Wildlife Foundation, Inc.
- * Northwest Ecosystem Alliance
- *** Tides Canada Foundation
- *** Tides Canada Foundation - Endswell Fund
- ** Vancouver Foundation
- * W Alton Jones Foundation
- ** West Coast Environmental Law
- * Wilburforce Foundation

* U.S. foundation

** Canadian registered charity

The Consultative Group on Biological Diversity

All or almost all of the U.S. foundations that fund Dogwood are members of an umbrella organization, originally called the Consultative Group on Biological Diversity ("CGBD").

The CGBD was created in the late 1980s with support from the U.S. Agency for International Development (USAID), an agency of the U.S. State Department. Initially, its purpose was to co-ordinate grant-making in developing countries, a worthy cause.

In the early 2000's, CGBD members turned their focus to global warming and energy policy with a specific focus on the western states and western Canada: British Columbia, Alberta and the Yukon.

In 2017, the CGBD changed its name to Biodiversity Funders. Each year, it holds an 4-day meeting, at least six other multi-day meetings, dozens of webinars and conference calls to co-ordinate funding amongst its member foundations.

The member foundations of Biodiversity Funders have at least \$70 billion in assets and give away at least \$3 billion every year. As such, groups that are financed by these funders are tapping into very deep pockets.

See www.biodiversityfunders.org

The CGBD: Initiated by USAID, an Agency of the State Dept.

Mr. Fischer: No. I am its fourth Executive Director, having been appointed only a year ago. The CGBD was founded in 1987 by the US Agency for International Development (USAID) and several US private foundations. We are currently a unique association, small by design, of 55 funders engaged in environmental grantmaking.

CBD-FS: *So USAID is the founder of the Group?*

Mr. Fischer: USAID was the initiator of the concept. They thought there were many foundations engaged in this large issue, but not coordinating their work. They saw that their own internal commitment to biological diversity, over the long term, might be in question. Therefore, they wisely sought to diversify the funding base. Thus one of the purposes of the Consultative Group is to strategically expand the number of foundations and other funders who are committed to this issue.

CBD-FS: *Then USAID provided some funding for the Group?*

Mr. Fischer: Yes, they provided seed funding to establish the association, and they continue to provide membership support.

CBD-FS: *USAID continues to be involved?*

Mr. Fischer: They do. About half a dozen of their staff members regularly attend our meetings.

The CGBD: U.S. Government Funding As Recently as 2015

U.S. tax returns show that as recently as 2015, the CGBD is still receiving government funding. Whether this funding is from the federal or state government is not publicly reported.

Form 990 (2015)

Page 9

Part VIII Statement of Revenue

Check if Schedule O contains a response or note to any line in this Part VIII

				(A) Total revenue	(B) Related or exempt function revenue	(C) Unrelated business revenue	(D) Revenue excluded from tax under sections 512-514
Contributions, Gifts, Grants and Similar Amounts	1a	Federated campaigns	1a				
	b	Membership dues	1b				
	c	Fundraising events	1c				
	d	Related organizations	1d				
	e	Government grants (contributions)	1e	17,550			

NOTE: Blacked out sections are as per the original.

The CGBD & The Rockefeller Brothers Fund & Tides

AGENCY FOR INTERNATIONAL DEVELOPMENT
WASHINGTON, D.C. 20523

MAY 29 1987

The Rockefeller Brothers Fund has played a key role in the CGBD since it began.

According to this 1987 memo for the Agency Director for Energy & Natural Resources, the Rockefeller Brothers Fund was awarded a non-competitive contract to act as secretariat of the CGBD.

Shown ahead, the CGBD received government funding until at least 2011. Members of the U.S. government regularly attend or attended CGBD meetings (see previous page).

ACTION MEMORANDUM FOR THE AGENCY DIRECTOR FOR ENERGY AND NATURAL RESOURCES

FROM: S&T/FENR, John D. Sullivan

SUBJECT: Justification for Non-competitive Selection of the Rockefeller Brothers Fund for a Grant to Develop a New Program for a Consultative Group on Biological Diversity

Problem: Your approval is required of the following justification for non-competitive selection of the Rockefeller Brothers Fund for a grant to assist them to develop a new program for a Consultative Group on Biological Diversity.

Background: On May 13, 1987, A.I.D. Administrator, M. Peter McPherson and National Academy of Sciences' President, Frank Press hosted a meeting of private foundation executives to obtain their interest and concurrence in establishing a new consultative group on biological diversity conservation. Foundations participating in the meeting represent the major private organizations that provide funds for international conservation programs and particularly for work in developing countries. Two decisions were reached at the meeting: (1) that loss of biological diversity was a critical global issue and the establishment of a consultative group was urgently needed to provide for improved collaboration and better funding decisions; and (2) that Mr. William Dietel, President of the Rockefeller Brothers Fund, should be requested to become chairman of the group and take charge of getting this new collaborative effort started. Senior Assistant Administrator for Science and Technology, Dr. Nyle C. Brady, offered to provide support for a secretariat to work with the chairman of the group in establishing the operations of this new program. The report of the May 13th meeting is attached as background.

The History of The Dogwood Initiative

Dogwood began in the late 1990s as “Forest Futures” and in its early years, its focus was primarily on forests and “land reform” which Dogwood has also been referred to as “*devolution of control of land*” (shown ahead). In 2003, Dogwood changed its name from *Forest Futures* to Dogwood.

INTERNET ARCHIVE
WayBackMachine

2 captures
17 Apr 2003 - 31 Dec 2003

http://www.dogwoodinitiative.org:80/about/name_change.htm Go

MAR APR DEC
2002 17 2003 2004

DOGWOOD
initiative
SOLUTIONS FOR LANDS AND PEOPLE

GET INVOLVED ABOUT

Forest Futures to Dogwood Initiative

We recently changed our name to **Dogwood Initiative** from Forest Futures. Our mission remains the same as before—to create sustainable, community-based solutions for lands and people. However, our old name limited us to forest issues, and we wanted to continue to focus on the big picture — land reform.

We chose **Dogwood** because it is BC's official flower, the symbol of the province we are working so hard to protect, and **Initiative** because it is action-oriented, as we are.

More about Dogwood Initiative

- [About Dogwood Initiative](#)
- [Change of Name](#)
- [Contact Information](#)
- [Accomplishments & Supporters](#)
- [More about our issues](#)
- [Staff & Board Bios](#)

Forest Solutions for Sustainable Communities Tour

In February 2003, the Coalition for Sustainable Forest Solutions will be holding community meetings across the province, building towards citizen-made forestry reform legislation. [Learn about Forest Solutions for Sustainable Communities.](#)

Connecting Lands and People

A report on the status of community forest initiatives in B.C., the types of community forest initiatives, their obstacles, their successes and the keys to those successes. [Read the report on Connecting Lands and People.](#)

Early U.S. Funding via Tides for *Devolution of Control over Land on B.C.'s Central Coast*

Early grants to The Dogwood Initiative were for the purpose of devolving control of land on B.C.'s central coast to First Nations and communities in the interests of “long-term habitat Protection” and also, to work with First Nations “to increase leverage...”

2002	<p>Tides Foundation \$20,000</p> <p>Project Forest Futures Land Reform for Sustainability</p> <p>Purpose To develop a conservation-based legal and policy framework to devolve control over land in BC's central coast to First Nations and communities in the interest of long-term habitat protection</p> <p>Awarded 02/16/02</p>
2003	<p>Tides Foundation \$29,000</p> <p>Project: Dogwood Initiative and Capacity Building</p> <p>Purpose: To work with First Nations to increase leverage to expand conservation and local control of land in the Great Bear Rainforest</p> <p>Awarded: 06/28/03</p>
2004	<p>Tides Foundation \$20,000</p> <p>Project: Dogwood Initiative & Capacity Building</p> <p>Purpose: To work with First Nations to increase leverage to expand conservation and local control of land in the Great Bear Rainforest.</p> <p>Awarded: 7/2/2004</p>

Wilburforce Foundation is funded by Gordon Letwin, co-founder of Microsoft. Since 2000, Wilburforce has granted at least US\$30 million to environmental groups operating in B.C.

2003/2004: Shift from Forestry to Energy

Archives of Dogwood's website show that it began to shift from forestry to campaigning against energy development in 2003/2004. That's around the same time that The William & Flora Hewlett Foundation began to fund The Tides Foundation & Tides Canada to restrict oil & gas development in western Canada. Dogwood has received Hewlett funds (shown ahead).



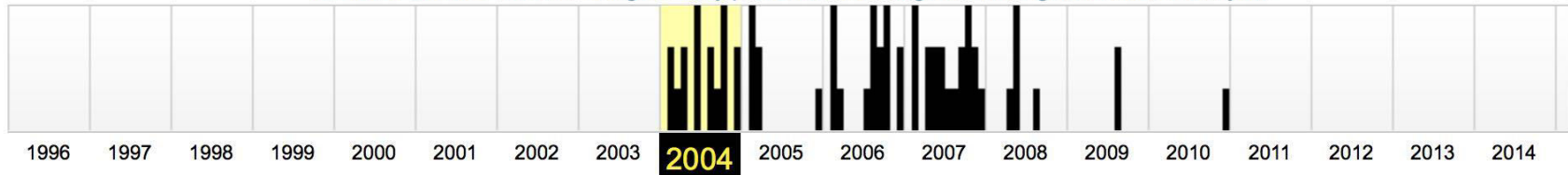
<http://www.dogwoodinitiative.org:80/Energy>

Explore more than 304 billion [web pages](#) saved over time

Saved **64 times** between February 9, 2004 and December 28, 2010.

[Summary of dogwoodinitiative.org](#)

PLEASE DONATE TODAY. Your generosity preserves knowledge for future generations. Thank you.



Source: https://web.archive.org/web/20060703002937/http://dogwoodinitiative.org:80/bulletins/opposition_growing_to_enbridge
Source (bottom excerpt): The U.S. tax return of the William & Flora Hewlett Foundation for 2004.



Feedback

Dogwood, The Rockefeller Brothers Fund & CorpEthics

Dogwood reports funding (shown at right) from CorpEthics which manages The Tar Sands Campaign. As it says below, CorpEthics *“recruits, co-ordinates and supervises,”* and *“provides regular coordination meetings with the original funders.”*

Grants Management for Campaigns

CorpEthics has typically been contracted to be the donor advisor for one or more foundations who have deposited their funds into the Tides or New Venture Fund.

Our responsibility is to recruit groups into the campaign, determine their role and necessary funding level, solicit and review their grant proposals, obtain final approval from the original granting foundations if required, and coordinate with the re-granting fund.

We then supervise the performance of these groups in the course of coordinating the campaign, review their final grant reports, and report campaign results to the original granting foundations. Of course, we provide regular coordination meetings with the original funders to make sure they are fully apprised of campaign progress and challenges.

Foundations

Ball Family Environmental Foundation
Brainerd Foundation
Corporate Ethics International
Glasswaters Foundation
Luna Trust
The Mclean Foundation
Tides Canada - Wild
Salmon Fund
Tides Foundation USA Timken
Sturgis Foundation
Vancouver Foundation - Stewart Fund
Vancouver Foundation - Strat Fund and Sa-hali Fund
VIPIRG Wilburforce Foundation
Winky Foundation

US\$ 260,132 from CorpEthics (2011)

Dogwood acknowledged funding from CorpEthics in 2011 (see previous page). Of the US\$260,132 that CorpEthics paid to Canadian organizations in 2011, the amount that was paid to Dogwood is not provided in publicly available information.

efile GRAPHIC print - DO NOT PROCESS		As Filed Data -		DLN: 93493307010242	
SCHEDULE F (Form 990) Department of the Treasury Internal Revenue Service		Statement of Activities Outside the United States ▶ Complete if the organization answered "Yes" to Form 990, Part IV, line 14b, 15, or 16. ▶ Attach to Form 990. ▶ See separate instructions.			OMB No 1545-0047 2011 Open to Public Inspection
Name of the organization CORPORATE ETHICS INTERNATIONAL ANNE PERNICK EXECUTIVE DIRECTOR				Employer identification number 75-3133181	
Part I General Information on Activities Outside the United States. Complete if the organization answered "Yes" to Form 990, Part IV, line 14b.					
1 For grantmakers. Does the organization maintain records to substantiate the amount of the grants or assistance, the grantees' eligibility for the grants or assistance, and the selection criteria used to award the grants or assistance? <input type="checkbox"/> Yes <input type="checkbox"/> No					
2 For grantmakers. Describe in Part V the organization's procedures for monitoring the use of grant funds outside the United States.					
3 Activities per Region (Use Part V if additional space is needed)					
(a) Region	(b) Number of offices in the region	(c) Number of employees or agents in region or independent contractors	(d) Activities conducted in region (by type) (e.g., fundraising, program services, investments, grants to recipients located in the region)	(e) If activity listed in (d) is a program service, describe specific type of service(s) in region	(f) Total expenditures for region/investments in region
CANADA	0	0	PROGRAM SERVICES	TAR SANDS EDUCATIONAL CAMPAIGN	260,132

Rockefeller Payments to CorpEthics for The Tar Sands Campaign

2007: US\$ 250,000	<p>Corporate Ethics International 720 SW Washington Street Suite 660 Portland, OR 97205 <i>To coordinate the initial steps of a markets campaign to stem demand for tar sands derived fuels in the United States.</i></p>	2	\$0	\$250,000		\$250,000
2008: US\$ 200,000 (plus \$75,000 for General Support)	<p>Corporate Ethics International 221 Pine Street, 4th Floor San Francisco, CA 94104 <i>For general support.</i></p> <p>Corporate Ethics International 221 Pine Street, 4th Floor San Francisco, CA 94104 <i>To support a markets campaign to stem demand for tar sands derived fuels in the United States.</i></p>	2	\$75,000	\$0	\$0	\$75,000
2009: US\$ 250,000	<p>Corporate Ethics International P.O. Box 2401 Suisun City, CA 94585 <i>For its campaign to reduce demand for tar sands oil.</i></p>	2	\$0.00	\$500,000.00	\$0.00	\$250,000.00
2010: US\$ 250,000	<p>Corporate Ethics International P.O. Box 2401 Suisun City, CA 94585 <i>For its campaign to reduce demand for tar sands oil.</i></p>	2	\$250,000	\$0	\$0	\$250,000
2011: US\$ 300,000	<p>Corporate Ethics International P.O. Box 82021 Portland, OR 97282 <i>For its Tar Sands Campaign.</i></p>	2	\$300,000	\$0	\$0	\$300,000
2012: US\$ 200,000	<p>Corporate Ethics International 221 Pine Street, 4th Floor San Francisco, CA 94104 <i>To support a markets campaign to stem demand for tar sands derived fuels in the United States.</i></p>	2		\$0		\$200,000

CorpEthics Claims Credit for Stalling Northern Gateway

U.S. tax returns (below) show that CorpEthics, based in San Francisco, claims credit for stalling the Northern Gateway pipeline due to “*high public participation*” – which Dogwood helped to create.

	(Code _____)	(Expenses \$ _____)	including grants of \$ _____	(Revenue \$ _____)
2011		1,581,795		
<p>THE TAR SANDS CAMPAIGN MISSION IS TO ACCELERATE THE TRANSITION TO CLEAN AND SUSTAINABLE ENERGY ECONOMY BY SLOWING THE EXPANSION OF TAR SANDS 2011 ACCOMPLISHMENTS INCLUDE 1) PREVENTED THE EXXON HEAVY HAUL PROJECT FROM MOVING FORWARD2) OBTAINED 18-MONTH DELAY IN KEYSTONE XL PIPELINE PERMIT, WHICH THEN BECAME A REJECTION OF THE PERMIT IN JANUARY 20123) MADE SIGNIFICANT PROGRESS TOWARD A EUROPEAN UNION FUEL QUALITY DIRECTIVE WITH A VALUE FOR TAR SANDS THAT WOULD DISADVANTAGE ITS USE IN EUROPE4) A YEAR'S DELAY IN THE ENBRIDGE NORTHERN GATEWAY PIPELINE DUE TO HIGH PUBLIC PARTICIPATION</p>				
2010		1,846,127.		1,437,500.
<p>THE TAR SANDS CAMPAIGN MISSION IS TO ACCELERATE THE TRANSITION TO CLEAN AND SUSTAINABLE ENERGY ECONOMY BY SLOWING THE EXPANSION OF TAR SANDS.</p> <p>THE ORGANIZATION'S PRIMARY EXPENSE IS THROUGH CONTRACTED WORK THAT INCLUDES, AND IS NOT LIMITED TO, INFORMATIONAL PRESENTATIONS AND TRAININGS TO THE PUBLIC, CONDUCTING RESEARCH FOR PROGRAM PURPOSE, PERFORMING SURVEYS AND STUDIES AND PRODUCING PUBLICATION OF RESULTS, AND CREATING RESOURCES FOR THE PUBLIC. THE ORGANIZATION ALSO HAS MEDIA PRODUCTION EXPENSE FOR THE PURPOSE OF CREATING EDUCATIONAL MATERIAL THAT IS FREE FOR THE PUBLIC.</p>				
2009		764,787.		1,081,317.
<p>THE TAR SANDS CAMPAIGN MISSION IS TO ACCELERATE THE TRANSITION TO CLEAN AND SUSTAINABLE ENERGY ECONOMY BY SLOWING THE EXPANSION OF TAR SANDS.</p> <p>THE ORGANIZATION'S PRIMARY EXPENSE IS THROUGH CONTRACTED WORK THAT INCLUDES, AND IS NOT LIMITED TO, INFORMATIONAL PRESENTATIONS AND TRAININGS TO THE PUBLIC, CONDUCTING RESEARCH FOR PROGRAM PURPOSE, PERFORMING SURVEYS AND STUDIES AND PRODUCING PUBLICATION OF RESULTS, AND CREATING RESOURCES FOR THE PUBLIC. THE ORGANIZATION ALSO HAS MEDIA PRODUCTION EXPENSE FOR THE PURPOSE OF CREATING EDUCATIONAL MATERIAL THAT IS FREE FOR THE PUBLIC.</p>				

Rockefeller Brothers Payment to New Venture

“...to cap tar sands production in Alberta...”

New Venture Fund | Rockefeller Brothers Fund

13-01-13 3:00 PM

New Venture Fund

GRANT DETAIL

[Return to Search Results](#)

<http://www.newventurefund.org>

Washington, DC
United States

\$250,000 for 1 year

For its Fossil Fuels Reduction project.

Award Date

March 8, 2012

Program

[Sustainable Development](#)

Program Goal

Advancing Solutions to Climate Change

Objective(s)

To support the campaign to cap tar sands production in Alberta, Canada and to reduce demand for tar sands derived fuels in the United States.

After this payment was reported in The Financial Post, this information was removed from the web-site of the Rockefeller Brothers Fund.

Rockefeller Payments to New Venture for the “Fossil Fuel Reduction Project,” (AKA The Tar Sands Campaign)

In 2012, Rockefeller Brothers Fund shifted from funding The Tar Sands Campaign via CorpEthics to the New Venture Fund. The William & Flora Hewlett Foundation and the Marisla Foundation did the same.

2012: US\$ 400,000 (two payments)	New Venture Fund 1201 Connecticut Avenue, NW, Suite 300 Washington, D.C. 20036 <i>For its Fossil Fuels Reduction project.</i>	2	\$0	\$250,000	\$0	\$250,000
	New Venture Fund 1201 Connecticut Avenue, NW, Suite 300 Washington, D.C. 20036 <i>For its Fossil Fuels Reduction project.</i>	2	\$0	\$150,000	\$0	\$150,000
2013: US\$ 400,000	New Venture Fund 1201 Connecticut Avenue, NW, Suite 300 Washington, D.C. 20036 <i>For its Fossil Fuel Reduction project</i>	2	\$0	\$400,000	\$0	\$400,000
2014: US\$ 300,000	New Venture Fund 1201 Connecticut Avenue, NW, Suite 300 Washington, D.C. 20036 <i>For its Fossil Fuel Reduction project.</i>	PC	\$0	\$300,000	\$0	\$300,000
2015: US\$ 325,000	New Venture Fund 1201 Connecticut Avenue, NW, Suite 300 Washington, D C 20036 <i>For its Fossil Fuel Reduction project</i>			PC	\$0	\$325,000
2016: US\$ 300,000	New Venture Fund \$300,000 for 1 year Awarded: 2016 SUSTAINABLE DEVELOPMENT Program Goal: Advance Solutions to Climate Change: Reduced Reliance on Carbon-Intensive Energy For its Fossil Fuel Reduction project.					

Rockefeller Brothers Fund Has Been Funding B.C. Environmental Groups To Stop Northern Gateway Since 2006, Perhaps Earlier

PART XV, Lines 3(a) and 3(b) Grants and Contributions Paid During the Year and Approved for Future Payment
SCHEDULE OF GRANTS TO ORGANIZATIONS
 FYE12/31/2006

SCHEDULE 20

Recipient and/or Purpose	Tax Status	Beginning Balance	Approved in 2006	Lapsed in 2006	Amount Paid (or Returned)
West Coast Environmental Law Research Foundation 1001-207 West Hastings Vancouver, V6B 1H7 CANADA <i>To prevent the development of a pipeline and tanker port that endangers the Great Bear Rainforest protected area</i>	7	\$0 00	\$100,000 00	\$0 00	\$50,000 00
Pembina Foundation for Environmental Research and Education Suite 606 55 Water Street Vancouver, BC V6B 1A1 Canada <i>To prevent the development of a pipeline and tanker port that endangers the Great Bear Rainforest protected area</i>	7	\$0 00	\$100,000 00		

Dogwood Has Campaigned Specifically Against Northern Gateway Since 2006, Perhaps Earlier



Opposition growing to Enbridge's Gateway pipeline



Will Horter

Jun 13, 2006

Enbridge, one of North America's largest energy companies, proposes to build a 1,123 kilometre pipeline to carry between 400,000 and 1,000,000 barrels of crude oil per day from Alberta's tar sands to a new sea port in Kitimat. A "condensate import" pipeline parallel to the crude pipe would transport 150,000 barrels per day of condensate—a natural gas byproduct used in pipelines—back to Alberta. Tankers leaving Kitimat would then ship the crude oil through 90 kilometres of BC's fragile inside passage to California, China, and India.

Opposition Growing

Enbridge's attempt to fast-track the twin Gateway pipelines and open the inside passage to tankers is generating opposition from environmental groups, local communities and First Nations. A growing number of First Nations are opposed to the project and have launched an autonomous First Nations-led review process. This review will operate independently, or parallel to, the federal government's National Energy Board hearings.

An Example of A Grant Proposal Submitted by Dogwood for No Tankers

CONSERVATION ALLIANCE REQUEST FOR PROPOSAL SUMMARY PAGE

Date: December 10, 2010

Name of Group: Dogwood Initiative

Address: PO Box 8701 Victoria BC V8W 3S3 Canada

Phone: 250-370-9930 ext.28

Contact Person: Kelsey Singbeil, Development Manager

Contact Email Address: Kelsey@dogwoodinitiative.org

Website Address: www.dogwoodinitiative.org

Staff Size: 11

Total Membership: 3000 members, 65000 supporters

Annual Operating Budget (for entire organization): \$572,800

Amount Requested from Alliance: \$30,000

Tax Status: Canadian Non-profit Society, Fiscal Agent - Tides Foundation 501(c)(3)

Organizational Purpose/Mission Statement:

Dogwood Initiative is a Canadian non-profit group based in Victoria, British Columbia. Conceived in autumn 1998 at a meeting of First Nations, environmentalists, community advocates, and labour leaders, Dogwood Initiative began operating in 1999. Our mission is to help British Columbians exercise local control to create healthy prosperous communities. Through strong leadership, policy alternative research and campaigns, we promote collaboration among diverse constituencies to implement sustainable local control of land.

One sentence on what Final Success looks like:

Dogwood's Coastal Oil Tanker campaign will be successful through the passing of a legislated federal north coast tanker ban thereby stopping current and future proposed oil tanker projects, including the Enbridge Northern Gateway proposal, planned for the coast of BC's Great Bear Rainforest.

Please provide a short (2-3 paragraphs) summary of your proposal that includes the overall goal of the project and a brief explanation of how you would use Conservation Alliance funding.

Dogwood Initiative's Coastal Oil Tanker Campaign is a citizen-driven campaign that relies on community action to enact permanent protection of the coast of the Great Bear Rainforest from oil tanker traffic. Dogwood Initiative is working with citizens across Canada to build the public and political support necessary to pass a legislative tanker ban that will stop all current and future oil tanker proposals planned for BC's north coast. The Enbridge Northern Gateway pipeline and tanker proposal is currently the largest threat to the Great Bear Rainforest. The project would bring Tar Sands crude oil from Alberta to Kitimat, BC by pipeline and then ship it to Asian markets by super tankers along the coast of BC's Great Bear Rainforest.

Our work has catalysed thousands of Canadians to stand up and take action to permanently protect this important area. Since 2009 the Coastal Oil Tanker campaign has grown immensely. Over 65,000 supporters across Canada have declared their support for a legislated tanker ban, 83 First Nations throughout BC have declared their support for a ban and all Federal Opposition parties have stated their commitment to work together to pass legislation in the House of Commons. In early December, a motion to support a legislated tanker ban was passed in the House of Commons with the support of all opposition parties and we expect to see legislation introduced in the House in the coming months.

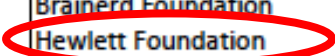
Conservation Alliance funding will help Dogwood Initiative's targeted outreach work concentrate support for a tanker ban in areas relevant to key corporate and political decision makers; with a target of engaging both large numbers of people, as well as key constituencies (First Nations, municipal councils, businesses, shareholders, customers, etc). Our work raises public awareness about Enbridge's tanker proposal, helps communicate support for a ban to key decision makers and stimulates supporter action in BC communities to permanently protect BC's north coast from oil tankers. Conservation Alliance's support will specifically help us use traditional outreach tactics and online advocacy tools to build supporter lists and mobilize them to take action in support of a ban throughout BC's Lower Mainland and northern Vancouver Island – key areas for building public and decision-maker support.

What are 3-5 measurable on-the-ground outcomes (NOT activities) that you hope to accomplish over the next year?

- Legislation introduced in support of a north coast oil tanker ban
- Opposition parties prioritize legislation for a north coast oil tanker ban in their party platform before the next federal election.
- Coastal Oil Tanker campaign reaches 85,000 campaign supporters
- Local decision makers in targeted communities are vocal champions for a legislated tanker ban

80% of Dogwood's *NO TANKERS* Funds From The U.S. (2012)

Dogwood Initiative - Coastal Oil Tanker Campaign 2011-2012		
<i>Budget Revenue</i>	<i>2011-2012</i>	<i>Status</i>
Tides USA - Tar Sands Campaign Fund	\$87,500	Invited for proposal
Wilburforce Foundation	\$25,000	Application Submitted
Vancouver Foundation	\$15,000	Application Submitted
Conservation Alliance	\$25,000	Invited for proposal
Oak Foundation	\$35,000	Invited for proposal
Threshold Foundation	\$25,000	LOI Submitted
Patagonia	\$10,000	Received
Glasswaters Foundation	\$5,000	Received
Brainerd Foundation	\$15,000	Received
Hewlett Foundation	\$10,000	Received
Dogwood Initiative donors	\$15,000	Received
Total	\$267,500	
<i>Budget Expenses</i>	<i>2011-2012</i>	<i>Conservation Alliance</i>
Salaries and benefits	\$152,500	\$16,500
Outreach and community events	\$53,000	\$7,000
Printing and production of outreach materials	\$15,000	\$2,000
Communications (research, phoning and online)	\$10,000	\$1,500
Travel	\$10,000	\$1,000
Advertising	\$7,500	\$500
Core costs (overhead, equipment, maintenance)	\$17,500	\$1,500
Total	\$265,500	\$30,000



Hewlett funding
to restrict oil & gas
development in
Canada. See next page

Hewlett Funding via Tides Was Specifically to Restrict Oil & Gas Development in Canada: US\$ 9.2 Million (2004 - 2011)

2004: US\$ 70,000
(Tides Canada Foundation)

Tides Canada Foundation 680-220 Cambie Street Vancouver, British Columbia V6B 2M9 Canada <i>for the development of a strategic plan to address oil and gas development in British Columbia</i>	Public Charity	70,000
--	----------------	--------

2005: US\$ 250,000

Tides Foundation The Presidio, P.O. Box 29903, San Francisco, CA 94129-0903 <i>for creation of a small grants fund to address Canadian oil and gas development</i>	501(c)(3) Public Charity	250,000
---	--------------------------	---------

2007: US\$ 750,000
(Tides Canada Foundation)

Tides Canada Foundation 680220 Cambie Street Vancouver, British Columbia V6B 2M9 CA	Public Charity	for the Oil and Gas Fund project	750,000
--	----------------	----------------------------------	---------

2008: US\$ 750,000
(Tides Canada Foundation)

Tides Canada Foundation 680220 Cambie Street Vancouver, British Columbia V6B 2M9 CA	Public Charity	for the Oil and Gas Fund project	750,000
--	----------------	----------------------------------	---------

2008: US\$ 3 Million

Tides Foundation The Presidio PO Box 29903 San Francisco, CA 941290903	Public Charity	for reducing the environmental impacts of oil and gas development in Northern Canada	3,000,000
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2010: US\$ 400,000
(Tides Canada Foundation)

TIDES CANADA FOUNDATION 400 163 HASTINGS STREET WEST V6B 1H5 VANCOUVER	PUBLIC CHARITY	FOR EFFORTS TO REDUCE FOSSIL FUEL DEVELOPMENT	400,000.
--	----------------	---	----------

2010: US\$ 2 Million

TIDES FOUNDATION PO BOX 29198 SAN FRANCISCO, CA 94129-0198	PUBLIC CHARITY	FOR REDUCING THE ENVIRONMENTAL IMPACTS OF OIL AND GAS DEVELOPMENT IN NORTHERN CANADA	2,000,000
--	----------------	--	-----------

2011: US\$ 2 Million

TIDES FOUNDATION PO BOX 29198 SAN FRANCISCO, CA 941290198	PUBLIC CHARITY	FOR REDUCING THE ENVIRONMENTAL IMPACTS OF OIL AND GAS DEVELOPMENT IN NORTHERN CANADA	2,000,000
---	----------------	--	-----------

Hewlett Funding via New Venture for the “Fossil Fuel Reduction Project” (AKA The Tar Sands Campaign): US\$ 8.2 Million (2012 - 2015)

2012: US\$ 2,450,000	NEW VENTURE FUND 1201 CONNECTICUT AVE NW STE 300 WASHINGTON, DC 20036		PUBLIC CHARITY	FOR THE FOSSIL FUEL REDUCTION PROJECT	2,000,000
	NEW VENTURE FUND 1201 CONNECTICUT AVE NW STE 300 WASHINGTON, DC 20036		PUBLIC CHARITY	FOR ADDRESSING THE LAND USE IMPACTS OF FOSSIL FUEL DEVELOPMENT	250,000
	NEW VENTURE FUND 1201 CONNECTICUT AVE NW STE 300 WASHINGTON, DC 20036		PUBLIC CHARITY	FOR THE FOSSIL FUEL REDUCTION PROJECT	200,000

2013: US\$ 2,150,000	NEW VENTURE FUND 1201 CONNECTICUT AVE NW STE 300 WASHINGTON, DC 20036	PC	FOR THE FOSSIL FUEL REDUCTION PROJECT	2,150,000.
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2014: US\$ 2,750,000	NEW VENTURE FUND 1201 CONNECTICUT AVE NW STE 300 WASHINGTON, DC 20036		PC	FOR THE FOSSIL FUEL REDUCTION PROJECT	2,750,000
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2015: US\$ 850,000	NEW VENTURE FUND 1201 CONNECTICUT AVE NW STE 300 WASHINGTON, DC 20036	PC	FOR THE FOSSIL FUEL REDUCTION PROJECT	850,000.
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2015: US\$ 1,000,000 Moving Beyond Oil	NEW VENTURE FUND 1201 CONNECTICUT AVE NW STE 300 WASHINGTON, DC 20036	PC	FOR THE MOVING BEYOND OIL PROJECT	1,000,000.
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US\$ 890,000 via Tides for The Tar Sands Campaign

Paid to Dogwood via The Tides Foundation: > US\$ 460,000

2010: US\$ 65,000	Dogwood Initiative	North America (including Canada and Mexico)	Tar Sands Campaign	65,000.00	Wire - International
2011: US\$ 150,000	Dogwood Initiative		North America (including Canada and Mexico)	research, education, and outreach on the issue of tankers and oil spills	150,000.00 Check
2012: US\$ 75,000	Dogwood Initiative		North America (including Canada and Mexico)	research, education, and outreach on climate/tar sands related issues	75,000.00 Check
2013: US\$ 100,000	Dogwood Initiative	P.O. Box 8701 Victoria, BC, V8W 3S3 CANADA	North America (including Canada and Mexico)	research, education, and outreach on climate/tar sands-related issues	75,000.00 Check
	Dogwood Initiative	P.O. Box 8701 Victoria, BC, V8W 3S3 CANADA	North America (including Canada and Mexico)	to cultivate widespread public opposition to tar sands oil tankers and pipeline proposals in British Columbia	25,000.00 Check
2014: US\$ 71,517	Name of recipient not stated. Deducted by matching amounts to names in grantees list.		North America (including Canada and Mexico)	CAD\$77,450.00 for research, education and organizing on dirty fuels and pipelines	\$71,517 Wire - International
2015: US\$ 15,000	Dogwood Initiative	P.O. Box 8701 Victoria, BC, V8W 3S3 CANADA	North America (including Canada and Mexico)	Coastal Oil Tanker Campaign	15,000 Wire - International

Paid to Dogwood via Tides Canada Foundation: CAN\$ 450,00

(not including \$160,000 granted to Salal Foundation in 2015 & 2016)

2008: US\$ 40,654	Institute for New Economics Public Interest Research Association Inc	Canada	For your work with Dogwood Initiative's coastal oil tanker campaign	40,654
2009: US\$ 46,639	Institute for New Economics Public Interest Research Association Inc	Canada	to support Dogwood Initiative's Coastal Oil Tanker Campaign to protect BC's wild northern waters and intact ecosystems from the threat of five proposed tar sands related projects	46,639
2010: US\$ 88,902	Institute for New Economics Pub Interest Research	11896 9377 RR0001 Canada	to support education on the potential environmental effects of pipeline and tanker traffic	88,902
2011: US\$ 136,368	Institute for New Economics Public Research Association Inc	11896 9377 RR0001 Canada	to support wild salmon and freshwater conservation, to support public education on the potential environmental effects of pipeline development and tanker traffic	136,368 35
2012: US\$ 6,763	Salal Foundation	89847 0513 RR0001 CANADA	to support the Dogwood Fund, and for general support	6,763 17
2013: US\$ 117,437	DI Foundation	84175 3882 RR0001 CANADA	to support efforts to increase Canadians' awareness about the possible effects of proposed resource development on the coastal environment	117,436 90

Tides funded Dogwood “... to cultivate widespread public opposition to tar sands oil tankers and pipeline proposals ...”

As shown in the excerpt below of a covering letter on a payment via Tides, Dogwood was specifically funded “to cultivate widespread public opposition to tar sands oil tankers and pipeline proposals in British Columbia.”

TIDES FOUNDATION

July 19, 2013

Mr. William Horter
Executive Director
Dogwood Initiative
P.O. Box 8701
Victoria, BC, V8W 3S3
CANADA

SAN FRANCISCO OFFICE

P.O. Box 29903

San Francisco, CA | 94129-0903

main 415.561.6400

fax 415.561.6401

Grant # TFR13-01788

NEW YORK OFFICE

55 Exchange Place | Suite 402

New York, NY | 10005-3304

main 212.509.1049

fax 212.509.1059

www.tides.org

Dear Mr. Horter:

I am happy to inform you that Tides Foundation, on the recommendation of the Patagonia Environmental Grants Fund, has decided to give your organization a \$25,000.00 grant. We are enclosing a \$25,000.00 check as complete payment. By accepting payment, you agree to all the terms and conditions set forth in this letter. This grant is for your organization to cultivate widespread public opposition to tar sands oil tankers and pipeline proposals in British Columbia.

The conditions of this grant are as follows:

Note that Dogwood was funded to cultivate opposition to “tar sands oil tankers,” not to oil tankers in general.

Tides funded Dogwood “... to develop volunteer teams...”

As shown in the excerpt below of a covering letter on a payment via Tides, Dogwood was funded “to increase the number of no tankers supporters; develop volunteer teams in each area and deepen the engagement of existing supports.”



Note that the identity of the original donor of the funds is not identified. The donor is referred to as “an existing fund.”

Vancouver Voters Targeted

Some of the grants from U.S. foundations that Dogwood has received via Tides are specifically for reaching urban voters and blocking oil and gas infrastructure in the Vancouver area.

\$30,000

2008

To strengthen and enforce Coastal Oil Tanker Program, 34-year moratorium on oil tanker traffic in the mid and north coast of British Columbia and to prevent expansion of oil and gas infrastructure in Georgia Strait and the lower Fraser Basin

\$30,000

2009

To support Broadening the Coalition: Protecting the Fraser from Tar Sands Exploration, effort to expand outreach campaign to mobilize urban voters for a federal ban on coastal tankers

NOTE: *After the bottom grant (2009) was exposed in The Financial Post in 2010 and reported in testimony to a Standing Committee of The House of Commons, it was re-written by the donor, The Bullitt Foundation.*

Vancouver Voters Targeted



US\$ 920,000 Paid to Dogwood via Tides for Related/Other Purposes

2009: US\$ 102,983

Dogwood Initiative	North America (including Canada and Mex	continued work to help British Columbians exercise local control to create healthy and prosperous communities	28,479	Wire - International
Dogwood Initiative	North America (including Canada and Mex	continued work to help British Columbians exercise local control to create healthy and prosperous communities	26,600	Check
Dogwood Initiative	North America (including Canada and Mex	continued work to help British Columbians exercise local control to create healthy and prosperous communities	24,175	Check
Dogwood Initiative	North America (including Canada and Mex	continued work to help British Columbians exercise local control to create healthy and prosperous communities	23,729	Wire - International

2010: US\$ 14,725

Dogwood Initiative	North America (including Canada and Mex	continued work to help British Columbians exercise local control to create healthy and prosperous communities	14,725	Check
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2011: US\$ 108,321

Dogwood Initiative	North America (including Canada and Mex	continued work to help British Columbians exercise local control to create healthy and prosperous communities	23,750	Check
Dogwood Initiative	North America (including Canada and Mex	continued work to help British Columbians exercise local control to create healthy and prosperous communities	26,600	Check
Dogwood Initiative	North America (including Canada and Mex	continued work to help British Columbians exercise local control to create healthy and prosperous communities	29,500	Check
Dogwood Initiative	North America (including Canada and Mex	continued work to help British Columbians exercise local control to create healthy and prosperous communities	29,471	Check

2012: US\$ 163,875

Dogwood Initiative	North America (including Canada and Mex	continued work to help British Columbians exercise local control to create healthy and prosperous communities	64,125	Check
Dogwood Initiative	North America (including Canada and Mex	continued work to help British Columbians exercise local control to create healthy and prosperous communities	42,750	Check
Dogwood Initiative	North America (including Canada and Mex	continued work to help British Columbians exercise local control to create healthy and prosperous communities	33,250	Check
Dogwood Initiative	North America (including Canada and Mex	continued work to help British Columbians exercise local control to create healthy and prosperous communities	23,750	Check

2013: US\$ 91,675

Dogwood Initiative	P.O. Box 8701 Victoria, BC, V8W 3S3 CANADA	North America (including Canada and Mexico)	continued work to help British Columbians exercise local control to create healthy and prosperous communities	47,500.00	Check
Dogwood Initiative	P.O. Box 8701 Victoria, BC, V8W 3S3 CANADA	North America (including Canada and Mexico)	continued work to help British Columbians exercise local control to create healthy and prosperous communities	29,450.00	Check
Dogwood Initiative	P.O. Box 8701 Victoria, BC, V8W 3S3 CANADA	North America (including Canada and Mexico)	continued work to help British Columbians exercise local control to create healthy and prosperous communities	14,725.00	Check

2014: US\$ 130,235

Dogwood Initiative			continued support to help British Columbians exercise local control to create healthy and prosperous communities	\$39,900	Check
Dogwood Initiative			continued work to help British Columbians exercise local control to create healthy and prosperous communities	\$33,250	Check
Dogwood Initiative			continued work to help British Columbians exercise local control to create healthy and prosperous communities	\$28,500	Check
Dogwood Initiative			continued support to help British Columbians exercise local control to create healthy and prosperous communities	\$6,935	Check

2015: US\$ 172,475

Dogwood Initiative	P.O. Box 8701 Victoria, BC, V8W 3S3 CANADA	North America (including Canada and Mex	continued work to help British Columbians exercise local control to create healthy and prosperous communities	31,820	Check
Dogwood Initiative	P.O. Box 8701 Victoria, BC, V8W 3S3 CANADA	North America (including Canada and Mex	continued work to help British Columbians exercise local control to create healthy and prosperous communities	33,250	Check
Dogwood Initiative	P.O. Box 8701 Victoria, BC, V8W 3S3 CANADA	North America (including Canada and Mex	continued work to help British Columbians exercise local control to create healthy and prosperous communities	44,000	Check
Dogwood Initiative	P.O. Box 8701 Victoria, BC, V8W 3S3 CANADA	North America (including Canada and Mex	continued work to help British Columbians exercise local control to create healthy and prosperous communities	62,700	Check

2016: US\$ 142,279

Dogwood Initiative	\$39,554	Canada	www.dogwoodbc.ca
Dogwood Initiative	\$2,850	Canada	www.dogwoodbc.ca
Dogwood Initiative	\$35,625	Canada	www.dogwoodbc.ca
Dogwood Initiative	\$33,250	Canada	www.dogwoodbc.ca
Dogwood Initiative	\$19,000	Canada	www.dogwoodbc.ca
Dogwood Initiative	\$12,000	Canada	www.dogwoodbc.ca

Dogwood Supported by Groundwire, based in Seattle

In addition to direct funding, Dogwood has also received support from Groundwire, a Seattle-based organization that builds web-sites and provides other support.

Groundwire was heavily funded by the same U.S. foundations that fund Dogwood: Tides, Wilburforce, Brainerd, Bullitt and others.

Dogwood Initiative

Leading the epic fight to keep Exxon Valdez-sized oil tankers off the coast of British Columbia is a nonprofit we've been working with the past few years called [Dogwood Initiative](#). Oil corporations have identified B.C.'s coast as an ideal location for a tanker port. If the tanker port is built, hundreds of oil tankers per year will threaten this pristine coastline.



Dogwood's On-line Petition Tool Created by Groundwire, Seattle



Stop Kinder Morgan's illegal construction

This summer, the Texas pipeline company installed plastic fencing in B.C. riverbeds to stop fish from spawning. They targeted Steelhead, Coho, Kokanee and trout as well as Chinook salmon, a critical food source for the endangered resident Orcas.

Without facing consequences for their illegal activity, Kinder Morgan has now received approval from the National Energy Board for parts of their detailed pipeline route.

Send your message to the B.C. government:

Stop Kinder Morgan's illegal construction

Your Letter:

Dear Premier Horgan and Ministers of the Environmental and Land Use Committee,

Your government promised to use "every tool available" to stand up for British Columbians against Kinder Morgan.

The Texas company illegally installed anti-spawning nets in B.C. riverbeds and put our salmon at risk, but they have yet to face any consequences for their actions. Instead, they have received approval from the National Energy Board for parts of their detailed pipeline route.

Please hold Kinder Morgan accountable for their violation of the law. I urge you to amend their B.C. Environmental Assessment Certificate and halt ongoing permitting until a

12,000 Letters Sent to Potential Enbridge Customers in China & Korea

With support from Groundwire, Dogwood sent 12,000 letters to potential customers of Enbridge in China and Korea.

With Groundwire's support, Dogwood also sent 646 letters to the Canadian Environmental Assessment Agency, dwarfing the usual number of submissions typically received by CEAA.

Successful Outcomes

Letters to Canadian Environmental Assessment Agency

In April 2009, Dogwood Initiative asked its supporters to make submissions to the Canadian Environmental Assessment Agency (CEAA) regarding the inadequacy of CEAA's review of Enbridge Inc.'s oil tanker and pipeline project. 646 letters from Dogwood supporters were sent to the CEAA, dwarfing the usual number of submissions for similar projects (which is typically under 100). The CEAA significantly expanded the terms for the project, taking into account many of the concerns of Dogwood's supporters.

Letters to the Oil Industry

In November 2009, tanker proponent Enbridge Inc. was reportedly on the verge of signing firm agreements with a number of oil producers and buyers and submitting its official application to the CEAA. Dogwood asked their supporters to send letters directly to oil company CEOs as well as Chinese and Korean companies that reportedly were interested in the project. A total of over 12,000 letters were sent to 10 recipients (1,200 letters each). It is six months later and Enbridge has yet to submit its official application to regulators largely due to its failure to secure firm commitments from suppliers and buyers.

What's Next

- 1) Dogwood Initiative plans to use Salesforce to implement an automated email campaign (drip campaign) for new supporters of the No Tankers campaign to quickly bring them up to speed.
- 2) Dogwood is developing more regionally-focused actions for the No Tankers campaign to make effective use of Salesforce's ability to segment their list.
- 3) Dogwood is improving outcomes tracking and analysis to better identify leaders and improve communications.

Contributors:

Sara Freedman | Staff Writer, Groundwire

Charles Campbell | Communications Director, Dogwood Initiative

Dogwood's Funding From Canadian Registered Charities

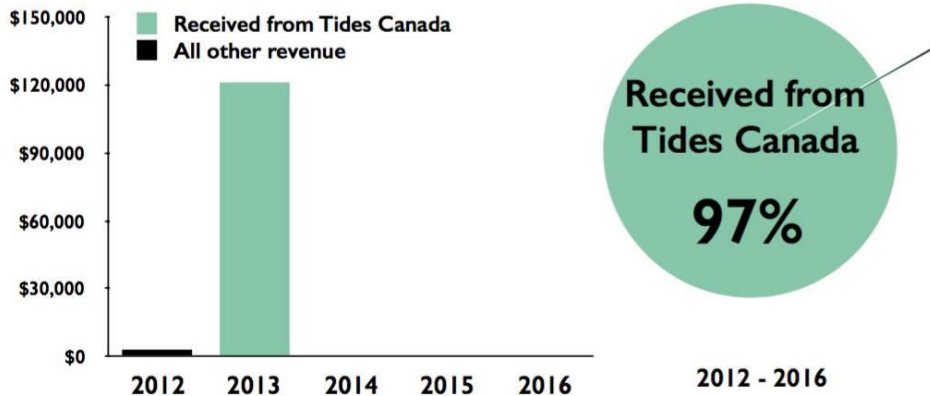


At least 10 Canadian registered charities have funded Dogwood:

- 1. Tides Canada Foundation (via INE & Salal): >\$400,000 (2009-2012)**
 - * 2. The New Economics Institute for Public Research (INE)**
 - * 3. The Salal Foundation (part of the Tides network)**
 - 4. Vancity Community Foundation – at least \$147,000**
 - 5. Luna Trust (via the INE): \$82,000 (2008-2011)**
 - 6. Vancouver Foundation (via the INE): \$110,000 (2001-2004)**
 - * 7. Endswell Foundation (part of the Tides network, also a U.S. foundation)**
 - ** 8. Glasswaters Foundation (via the INE): \$25,000 (2009-2011)**
 - 9. McLean Foundation (via the INE) - \$85,000 (2007-2010)**
 - * 10. Westcoast Environmental Law**
- * Amount not publicly reported.**
- ** Glasswaters also funded The Salal Foundation. Whether these funds went to Dogwood is an unanswered question.**
- All of the above listed charities are involved to varying degrees with Tides.**
- Both Tides Canada Foundation and Endswell Foundation have equivalency status as U.S. charities.**
- Not listed above: The DI Foundation and Tides Canada Initiatives Society.**

The DI Foundation

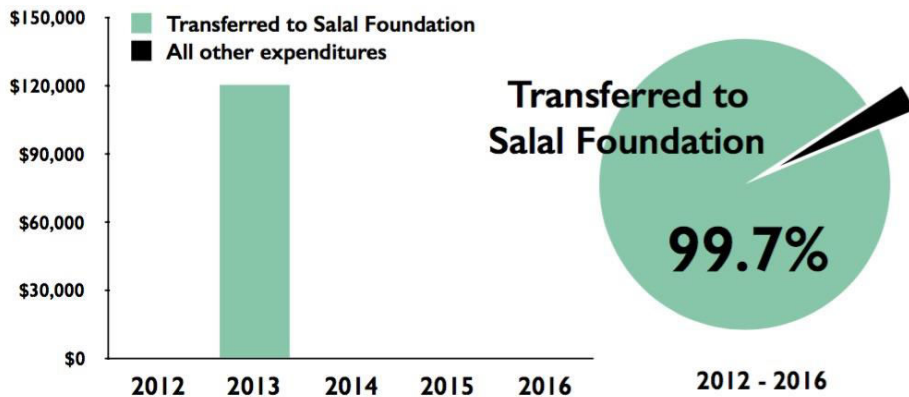
Since it began in 2012, The DI Foundation, a registered charity, has made only one major financial transaction: The transfer of \$120,000 from Tides Canada Foundation to The Salal Foundation, which funds The Dogwood Initiative under a fee-for-service contract with Salal's project called *Solutions for Lands and People*.



The Executive Director of The DI Foundation is Don Gordon. Mr. Gordon is also the Head of Revenue of The Dogwood Initiative.

This transaction raises questions about whether The Dogwood Initiative, The DI Foundation, The Salal Foundation and Tides Canada Foundation are part and parcel of a common operation.

Why has the Head of Revenue of The Dogwood Initiative channeled funds from Tides Canada through not one but two registered charities?



\$120,000 from Tides Canada Foundation (2013)

Excerpts of Canadian tax returns:

Qualified donee #11

Name of organization: **DI Foundation**
Associated charity: No
Business number/Registration number: 841753882 RR 0001
City: Victoria
Province/Territory: BC
Amount of gifts-in-kind: \$ 0
Total amount of gifts: \$ 120,950
Was any part of the gift intended for political activities?
If yes, enter amount: \$ 0

Payment of \$120,950 from Tides Canada Foundation to DI Foundation:

See this payment reported in the Canadian tax returns of Tides Canada Foundation at the on-line database of the Canada Revenue Agency:

[file:///Users/viviankrause/Desktop/CRA%20TCF%202013%20Grantees%20DI%20Foundation%20\\$120,950.webarchive](file:///Users/viviankrause/Desktop/CRA%20TCF%202013%20Grantees%20DI%20Foundation%20$120,950.webarchive)

Qualified donees — **DI Foundation**

1 Qualified donee

Registered charities that notice problems with their online information should amend the return.

Qualified donee #1

Name of organization: **Salal Foundation**
Associated charity: No
Business number/Registration number: 898470513 RR 0001
City: Victoria
Province/Territory: BC
Amount of gifts-in-kind: \$ 0
Total amount of gifts: \$ 120,000
Was any part of the gift intended for political activities? No
If yes, enter amount: \$ 0

Payment of \$120,000 from The DI Foundation to The Salal Foundation:

See this payment reported in the Canadian tax returns of DI Foundation at the on-line database of the Canada Revenue Agency:

<http://www.cra-arc.gc.ca/ebci/haip/srch/t3010form23gifts-eng.action?b=841753882RR0001&fpe=2013-12-31&n=DI+Foundation&r=http%3A%2F%2Fwww.cra-arc.gc.ca%3A80%2Febci%2Fhaip%2Fsrch%2Ft3010form23-eng.action%3Fb%3D841753882RR0001%26amp%3Bfpe%3D2013-12-31%26amp%3Bn%3DDI%2BFoundation%26amp%3Br%3Dhttp%253A%252F%252Fwww.cra-arc.gc.ca%253A80%252Febci%252Fhaip%252Fsrch%252Fbasicsearchresult-eng.action%253Fk%253D%252522di%252Bfoundation%252522%2526amp%253Bs%253Dregistered%2526amp%253Bp%253D1%2526amp%253Bb%253Dtrue>

Dogwood & Vancity

As far back as 2001, Vancity assisted Dogwood with financing to purchase a heritage house in Victoria to use as an office.

The screenshot shows the Vancity website header with the logo and the slogan "Make Good Money™". Navigation links include "rates", "membership", "about us", "find branch/atm", and "contact us". Below the header are tabs for "mymoney", "mybusiness", and "mycommunity", with "mycommunity" selected. A secondary navigation bar includes "our vision", "investing in communities", "not for profit", and "impact". The breadcrumb trail reads: "mycommunity home > community impact > stories of impact > social purpose real estate > dogwood initiative".

▼ Impact

- Stories of impact
 - Aboriginal communities
 - Affordable housing
 - Energy and environment
 - Financial literacy
 - Local, natural and organic food
 - Other impact stories
 - Social enterprise and social venture
 - **Social purpose real estate**
 - Publications and research

A not-for-profit watchdog organization gets a hand in purchasing a home

How does Vancity get behind community-based businesses? Dogwood Initiative, a Vancity not-for-profit member since 2001, found out when it needed financing to purchase office space.

Dogwood Initiative is fast outgrowing its rental offices. With financing from Vancity, the environmental-advocacy organization teamed up with a builder and an architect to purchase and refurbish a heritage house in Victoria into office space. Negotiations are underway with Fernwood Neighborhood Resource Group to expand its neighbourhood-friendly Cornerstone Café on the ground floor of the building, which will create indoor space for community gatherings.

Vancity Account Manager Michael Parker-Sutton looked at Dogwood Initiative's financial history and projected future revenue to support Vancity's decision to finance one-third of the purchase price of this property. "This deal is a fit with Vancity's values around community and environmental sustainability," says Michael. "We look forward to working with Dogwood Initiative and its partners to turn a 1914 building into a modern-day asset for the community."

Good Money™ gets behind a community's current needs.

About this story

- **Organization**
Dogwood Initiative
- **Region**
Victoria, BC
- **Area of impact**
[Social-Purpose Real Estate](#)
- **Type of investment**
Loan
- **Download a long version of this story**

In 2012, Vancity Community Foundation also paid Dogwood \$100,000 for a “real estate acquisition.” Vancity Community Foundation also granted \$47,745 for other purposes including legal costs.

Vancity & Tides

Court filings indicate that in 2009, Vancity Credit Union entered into a \$10 million dollar deal with David Berge, the chairman and founder of Underdog Foundation, a U.S. charitable foundation that is a “related entity” of The Tides Foundation. Some of the details of this deal came to light in a wrongful dismissal claim by Berge against Vancity. According to the claim, Berge was fired for his role in Vancity Community Foundation issuing receipts for tax deductions involving Tides Canada Foundation.



S-126460

No. _____
Vancouver Registry

IN THE SUPREME COURT OF BRITISH COLUMBIA

BETWEEN

UNDERDOG VENTURES LLC and DAVID BERGE

PLAINTIFFS

AND

VANCOUVER CITY SAVINGS CREDIT UNION

DEFENDANT

BOARD MEMBER AFFILIATIONS ENDING DECEMBER 31, 2006				
ENTITY	BOARD TITLE	BOARD OFFICER TITLE	RELATED TO TIDES	
Ellen Friedman				
New Field Foundation	Director		Yes	
Three Guineas Fund	Director		Yes	
Tides Center		Executive Director	Yes	
Tides Center ((PA)	Director	Vice-President/ Secretary	Yes	
IDELISSE MALAVE				
Tides Foundation		Executive Director	Yes	
Schott Center for Public and Early Education	Director		Yes	
Heller Family Foundation	Director		Yes	
Goldman-Sonnenfeldt Foundation	Director		Yes	
JOANIE BRONFMAN				
Tides Foundation	Director		Yes	
Tides Network	Director		Yes	
Working Assets Funding Service				investor
JOEL SOLOMON				
Tides Canada Foundation	Director	Vice-Chair	Yes	
Tides Foundation	Director		Yes	
Tides Network	Director		Yes	
Tides Two Rivers Fund (TTRF)	Director	Chair	Yes	
Endswell Foundation		Executive Director	Yes	
Ginungagap			Yes	
Underdog Foundation			Yes	
Village People, LLC	Director	Chair		Receives director fees
Village Real Estate	Director			10% owner

Statement 16 Continued
Form 990, Part V-A, Line 75b
Board Affiliations

Dogwood & The Institute for New Economics (INE)

Dogwood Initiative has or has had "an agreement with The Institute for New Economics Public Research (INE) to provide tax receipts for "monthly gifts" in support of Dogwood Initiative.

INTERNET ARCHIVE
Wayback Machine 7 captures 2 Sep 2006 - 30 Oct 2007

http://www.dogwoodinitiative.org/documents/donationform_cdn.pdf Go

MAY OCT NOV
30
2006 2007 2008

 **Yes! I want to make a monthly donation.**

A regular donation reduces our administrative costs, so more of your gift goes directly towards saving BC. It also means we can plan for the future.

I AUTHORIZE INE- DOGWOOD INITIATIVE TO MAKE AUTOMATIC MONTHLY WITHDRAWALS OF:

We have an agreement with the Institute for New Economics Public Interest Research Association (INE) to provide tax receipts for monthly gifts supporting our important work (Charitable No. 118969377RR0001).

U.S. tax returns (excerpts below) show that Tides Canada Foundation has funded Dogwood via INE.

2008	Institute for New Economics Public Interest Research Association Inc				40,654
	For your work with Dogwood Initiative's coastal oil tanker campaign				
2009	Institute for New Economics Public Interest Research Association Inc	Canada	to support Dogwood Initiative's Coastal Oil Tanker Campaign to protect BC's wild northern waters and intact ecosystems from the threat of five proposed tar sands related projects		46,639
2010	Institute for New Economics Pub Interest Research	11896 9377 RR0001 Canada	to support education on the potential environmental effects of pipeline and tanker traffic		88,902
2011	Institute for New Economics Public Research Association Inc	11896 9377 RR0001 Canada	to support wild salmon and freshwater conservation, to support public education on the potential environmental effects of pipeline development and tanker traffic		136,368 35

The Vancouver Foundation and the Luna Trust have also funded Dogwood via INE.

Source (top excerpt): https://web.archive.org/web/20071030184655/http://dogwoodinitiative.org:80/documents/donationform_cdn.pdf

Source (bottom excerpts): The U.S. tax return for Tides Canada Foundation

Dogwood Raised Funds For Its Anti-Tanker Campaign via The Institute for New Economics

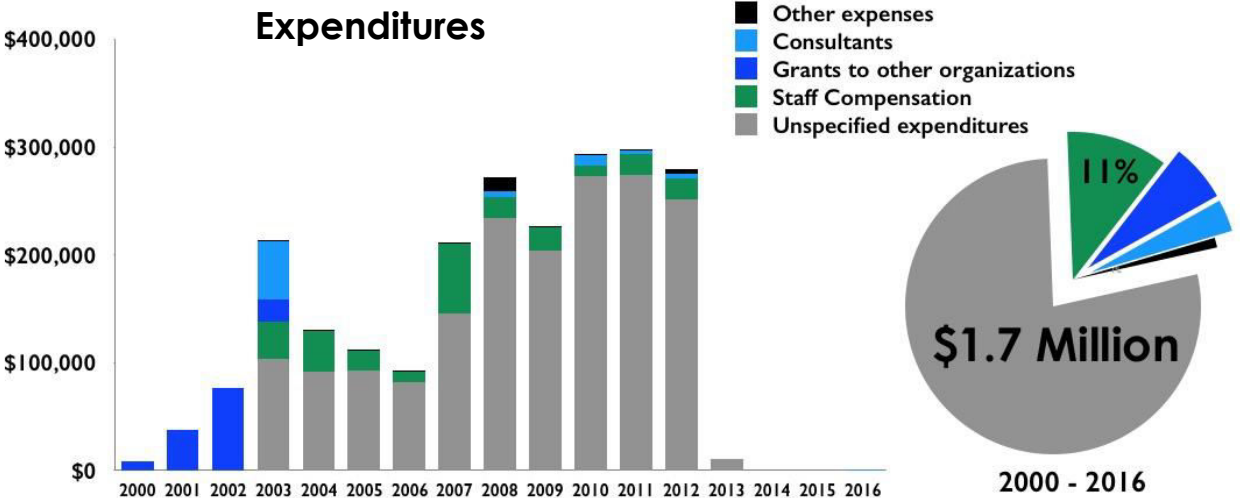
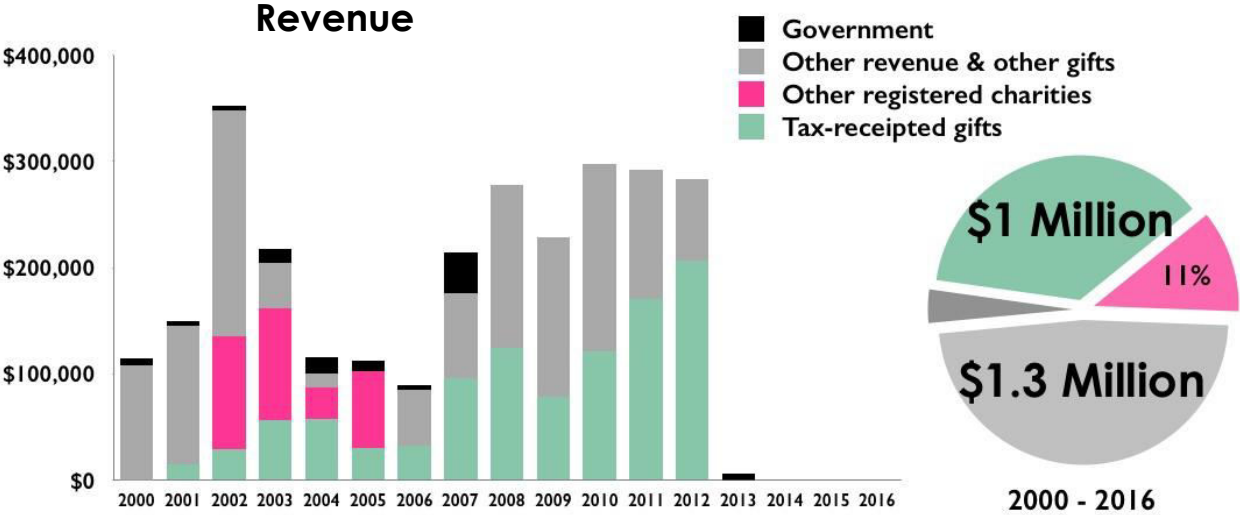
Internet archives show that as far back as 2007, Dogwood raised funds specifically for its campaign against oil tankers via Institute for New Economics Public Research.



Charitable Tax Receipts

*We have an agreement with the Institute for New Economics Public Research Association (INE) to process monthly gifts from your bank account on behalf of Dogwood Initiative. These monthly gifts are eligible for a charitable tax receipt (Charitable No. 18969377RR0001). Due to our successful advocacy work on behalf of communities, First Nations and British Columbia's environment, single donations and monthly credit card donations to Dogwood Initiative are not eligible for a charitable tax receipt at this time.

The Institute for New Economics



Source: Compiled from Canadian tax returns for The Institute for New Economics Public Research (INE).

U.S. Funding of The Institute for New Economics

Back in 2001, more than half of the total revenue of The Institute for New Economics was from a U.S. foundation. As shown below, the INE received US\$ 60,000 from the Blue Moon Fund. This grant alone accounted for more than half of the INE's total revenue for that year.

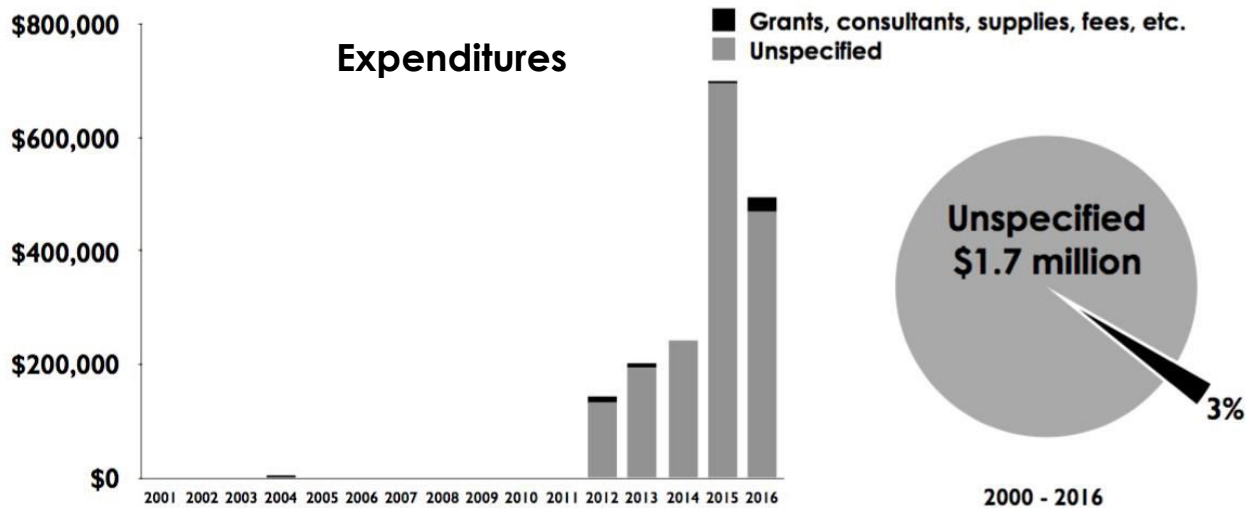
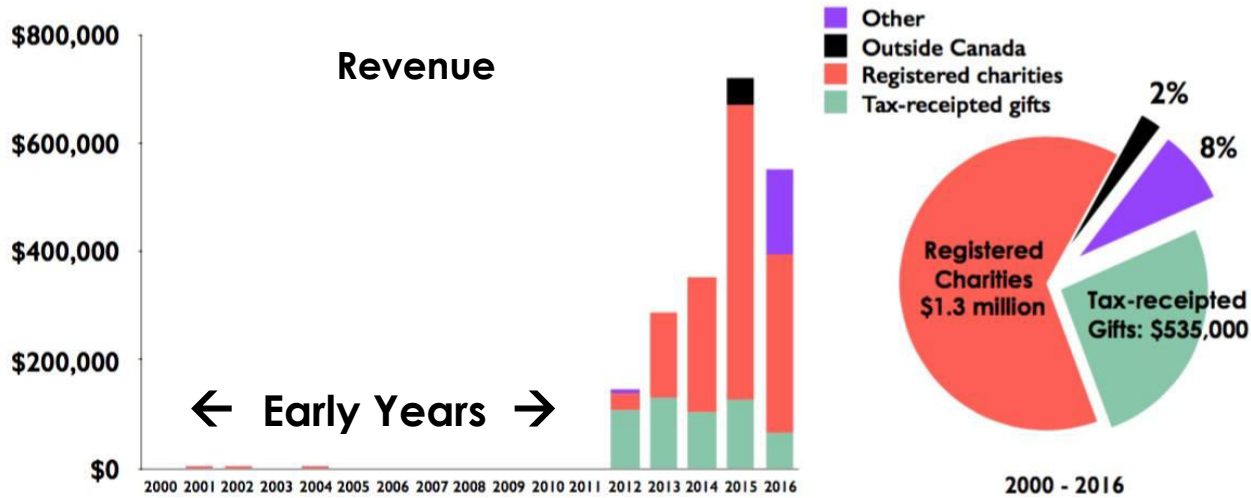
Blue Moon Fund, Inc.
Charlottesville, VA

December 31, 2001
Form 990-PF, Part XV
Grants and Contributions Paid this Year (p. 10, Part XV, Line 3e)

13-6034219

Recipient	Purpose of the Grant	Paid during the year
ICC Canada Foundation Inuit Circumpolar Conference Ottawa, Ontario K1P 5V5, Canada	To fund participation of scientists in meetings on persistent organic pollutants in NYC	\$ 3,500
Institute for Agriculture and Trade Policy Institute for Agriculture and Trade Policy Minneapolis, MN, U S A	For General Support	\$ 100,000
Institute for Energy and Environmental Research Institute for Energy and Environmental Research Takoma Park, MD, U S A	For General Support	\$ 14,000
Institute for Energy and Environmental Research Institute for Energy and Environmental Research Takoma Park, MD, U S A	For General Support	\$ 160,000
Institute for Fisheries Resources Institute for Fisheries Resources Eugene, OR, U S A	For General Support	\$ 75,000
Institute for New Economics Public Interest Association Forest Futures Victoria, British Columbia	For General Support	\$ 60,000

The Salal Foundation



The Salal Foundation was created in 2001. During its early years, Salal's directors were Joel Solomon and two other individuals who are very closely connected with Tides. This suggests that from the beginning, Salal was part of the Tides network.

The Salal Foundation

The Salal Foundation says that it runs three programs. An educated guess would be that all three are projects funded by Tides Canada: Dogwood Initiative, Canopy & OpenMedia.

On Sept. 12, 2017, Dogwood confirmed that it receives funds from Salal's project "Solutions for Lands and People." Dogwood has not said how much it has received.



Solutions for Lands and People Project

An educational and research project that seeks to increase the knowledge and awareness of British Columbians and Canadians to issues of environmental conservation, the transportation of toxic substances and climate change.



Boreal and Pacific Northwest Forest Project

Inform the purchasing practices of North American publishers, printers, clothing designers and retailers to diversifying the pulp and paper fibre basket to include a new straw pulp resource sector in North America. This project has the potential to reduce the environmental impacts of the pulp and paper and clothing industries.



Community Broadband Education Platform Project

Address the digital deficit and divide that exists in Canada. By educating citizens about municipal broadband initiatives, communities may explore and participate in new options for Internet infrastructure benefiting citizens, customers and businesses.

Salal: \$1.3 Million from Registered Charities

In Canadian tax returns, The Salal Foundation reports \$1.3 million in revenue from Canadian registered charities. The Salal Foundation should identify the registered charities that have granted \$1.3 million to Salal and the charitable programmes on which these funds have been spent. In particular, it is important to know how much funding, if any, was from Tides Canada Initiatives Society.

2012:	Total amount received from other registered charities	4510	\$ 30,500
2013:	Total amount received from other registered charities	4510	\$ 155,965
2014:	Total amount received from other registered charities	4510	\$ 246,239
2015:	Total amount received from other registered charities	4510	\$ 545,842
2016:	Total amount received from other registered charities	4510	\$ 330,502

The Endswell Foundation

The Endswell Foundation is both a U.S. foundation and a Canadian registered charity. Going back to its beginning in the early 1990s, Endswell has funded Tides and shared co-founders with Tides. Endswell has a long history of supporting Dogwood but precisely how much Endswell has received from Tides is not publicly reported.

Between 2000 and 2009, Endswell spent an average of roughly US\$300,000 per year on "grantee support & education" and "program support." These funds were provided to unspecified recipients. The amount spent on program support spiked sharply in 2009 to US\$903,804. How much of this, if any, was paid to Dogwood is an unanswered question.

FORM 990PF, PART I - OTHER EXPENSES

<u>DESCRIPTION</u>	<u>REVENUE AND EXPENSES PER BOOKS</u>
OFFICE	112,210.
STAFF COSTS	460,255.
GRANTEE SUPPORT AND EDUCATION	289,884.
PROGRAM SUPPORT	903,804.
TOTALS	<u>1,766,153.</u>

About The Author

Vivian Krause is a Canadian researcher and writer who has written a series of groundbreaking articles about the funding of environmental activism, published in The Financial Post and elsewhere. Drawing on her work with the United Nations, her work as a director of a Canadian registered charity and her experience with resource-based industries, Vivian has a unique understanding of activism from both a corporate and a non-profit viewpoint. She has been invited to testify to Standing Committees of The House of Commons & The Senate of Canada. Her testimony and articles in The Financial Post prompted a series of audits of the political activity of charities by the Canada Revenue Agency. Of the 42 audited charities, 41 were non-compliant, the CRA reported in December of 2016.

Vivian holds a Science degree in Nutrition from McGill University and a Masters of Science from the Université de Montréal. During the 1990s, she worked on diabetes with Algonquin people in northern Quebec before joining the United Nations to work in Guatemala (1990 – 1995) and Indonesia (1996 - 2000). Upon returning to Canada in 2001, Vivian worked in the salmon farming industry (2002- 2003). She has served as a volunteer director of the Adoptive Families Association of B.C. (2005 – 2013).

On Twitter, Vivian is @FairQuestions

